

*Northeast Alabama
Community College*

Fact Book 2014-2015

**A snapshot of NACC
based on current and historical data**

Compiled Spring 2015

NONDISCRIMINATION POLICY

The Alabama State Board of Education and the entities under its direction and control are equal opportunity employers. Applicants to and employees of Northeast Alabama Community College are protected under Federal Law from discrimination on the following bases: race, color, religion, sex, national origin, age, or genetics.

Contact persons designated by the president of Northeast Alabama Community College for various concerns are as follows:

- Title VI of the Civil Rights Act of 1964 (race, color, national origin):
Pat Wildman, 103 Charles Pendley Administration Building
- Title IX of the Educational Amendments of 1972 (gender equity, sexual harassment):
Pat Wildman, 103 Charles Pendley Administration Building
- Titles I and V of the Americans with Disabilities Act of 1990:
Katelin Miller, 109 Student Center

ACCREDITATION AND INSTITUTIONAL MEMBERSHIPS

Northeast Alabama Community College (NACC) is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award the Associate Degree. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Northeast Alabama Community College.

Institutional memberships include the Southern Association of Colleges and Schools Commission on Colleges, Inc., the American Association of Community Colleges, the Alabama Community College Association, the National Association for Developmental Education, the Accreditation Commission for Education in Nursing, the League for Innovation in the Community College, and the National Institute for Staff and Organizational Development. NACC is a member of the Alabama Community College System.

The NACC Fact Book is published annually by the Office of Institutional Planning and Assessment with the cooperation and assistance of various college offices.

Brad Fricks, Director
Lynde Mann, Secretary
February 2015

Office of Institutional Planning and Assessment
Northeast Alabama Community College
138 Alabama Highway 35
P.O. Box 159
Rainsville, Alabama 35986
256.228.6001 x 2330
www.nacc.edu/assessment

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**The *Fact Book* is available online
at www.nacc.edu/assessment.**

Reserved

Introduction

Northeast Alabama Community College (NACC) is a public community college strategically located near Rainsville, Alabama, on the Jackson-DeKalb County line. The college began classes in September 1965 with 380 freshmen. The Fall 2014 semester saw 2,710 students enrolled in credit courses. Credit enrollment has more than doubled since Fall 2001. The institution's third president, Dr. David Campbell, was appointed in July 2001.

The college mission – “to provide accessible quality educational opportunities, promote economic growth, and enhance the quality of life for the people of Alabama” – is consistent with that of the Alabama Community College System. Offerings include general education transfer courses, career and technical education, customized business and industry training, workforce development, and adult education. NACC offers the Associate in Arts, Associate in Science, and Associate in Applied Science degrees as well as certificate programs.

The campus currently consists of 18 buildings situated on 117 acres. The newest facility is the Mathematics, Science, and Engineering Technology Center, opening for classes in Summer 2014. The Center includes space for classrooms, laboratories, and faculty offices. In addition to the main campus, NACC offers a Salon and Spa Management Program at the NACC Salon Institute in Scottsboro. For Fall 2014 the college offered dual enrollment/dual credit classes at 15 area high schools, including courses at the DeKalb County Technology Center and the Ernest Pruet Center of Technology.

NACC has a strong academic transfer program. The Statewide Articulation Reporting System (STARS) coordinates transfer among two- and four-year public colleges and universities in Alabama. STARS enhances advising to ensure a successful transfer experience for students. NACC transfer students consistently achieve success at their transfer institutions. Approximately 61% of degree students are enrolled in transfer programs.

The Division of Workforce Development and Skills Training and the Alabama Technology Network (ATN) Center provide education, training, workshops, and customized on-site technical assistance and problem solving for area businesses and industry. ATN is a cooperative program of the Alabama Community College System, the University of Alabama System, Auburn University, and the Economic Development Partnership of Alabama.

The Northeast Alabama Adult Education Program provides GED, ESL, adult reading and college refresher classes for the people of DeKalb, Jackson, Marshall Counties and part of Blount County. The program maintains 24 instructional sites and last year served 1,754 students.

Campus and community life are enhanced by a variety of cultural activities, including the widely acclaimed theatre program, playing to approximately 15,000 patrons each season; the Latino Festival; Music on the Mountain; the Arts & Humanities Speaker's Forum, and a partnership with the Alabama Ballet. The NACC Health Lecture Series provides valuable health-related information to both the NACC community and the public at large. An inviting walking and nature trail, open to the public, encircles a four-acre lake on the north end of campus and includes an outdoor classroom and picnic area. Wireless internet service is available throughout the entire campus, with access available to the public, and the Learning Resources Center provides community library services.

Within this atmosphere of learning, growth, development, and service, the annual NACC Fact Book presents the college in the context of both its service area and the higher education community. The selection of data for presentation in this publication is based on its relevance to the planning processes of the college as well as to the community and business and industry.

Office of Institutional Planning and Assessment
February 2015

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Section I

Institutional Profile

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Alabama Community College System Mission Statement

The Alabama Community College System mission is to provide a unified system of institutions dedicated to excellence in delivering academic education, adult education, and workforce development.

Northwest Alabama Community College Mission Statement

Mission Statement

The mission of Northwest Alabama Community College is to provide accessible quality educational opportunities, promote economic growth, and enhance the quality of life for the people of Alabama.

Goals

To accomplish the mission, Northwest Alabama Community College has established the following goals or intended results:

1. An "open door" admission policy which insures nondiscriminatory educational opportunities for individuals regardless of race, color, disability, sex, religion, creed, national origin, or age.
2. Available, accessible, and affordable courses that provide quality instruction in general education at the freshman and sophomore levels that lead to the attainment of specified learning outcomes, associate degrees, and transfer to senior institutions.
3. Available, accessible, and affordable courses that provide quality instruction in career and technical programs that lead to the attainment of specified learning outcomes, certificates, associate degrees, or institutional awards, and employment in the field of study.
4. Developmental and adult basic education which assists individuals who need to improve their basic learning skills and supports individuals lacking college preparatory backgrounds.
5. Student services which assist individuals to formulate and achieve career, educational and personal goals through counseling and academic advisement services and provide opportunities to participate in social and cultural activities.
6. Recruitment and retention of qualified personnel who are afforded professional development opportunities and institutional support needed to provide quality postsecondary education.
7. Services and training specifically designed and delivered to meet the needs of local business, industry, community organizations, and governmental agencies.
8. Community services which support personal growth, cultural enrichment, and societal activities; provide access to college facilities for community activities; and promote community, social, and economic improvement.
9. Procurement and administration of financial resources in an effective manner.
10. Provision for and maintenance of a physical plant with instructional facilities and technology which provide a safe learning environment and are suitable for all the institution's programs and services.

Northwest Alabama Community College Directive Goals 2014-2015 to 2016-2017

The Institutional Management and Planning Committee periodically identifies directive goals. These goals serve to focus planning on issues that can strategically impact fulfillment of various aspects of the College mission.

The following directive goals address issues raised in the evaluation and assessment of the College's fulfillment of mission. Whenever appropriate, strategic planning for improvement in individual departments and divisions of the College should address these directive goals.

1. Incorporate the American Association of Community College Completion Challenge into the culture of the College, thereby raising the awareness of the administration, faculty, staff, and students to inform and encourage students of the need to complete their certificate and associate degree programs. The goal of the college is for 25% of the first-time, full-time, degree- or certificate-seeking freshmen to earn a degree within three academic years and for 30% of the first-time, full-time, degree- or certificate-seeking freshmen to earn any type of credential within three academic years.
2. Ensure that every advisor is knowledgeable, equipped, and available to teach students to take responsibility for developing and achieving academic and career goals. The average score on the Academic and Career Goals Questionnaire and Rubric will be 1.75/3.00.
3. Continue to monitor and assess student learning outcomes and use the results to improve educational quality. In addition to course and program-specific learning outcomes, the six general education student learning outcomes for the College are as follows: communication, cognition, information literacy, interpersonal skills, aesthetic sensitivity, and personal responsibility. The goal of the College is that students achieve the six general education outcomes at or above a five-year median rate of 96%.
4. Through effective recruiting efforts, increase enrollment among the following underrepresented student groups and recent high school graduates. Specifically, the College seeks to increase enrollment of these groups by 20% to the following numbers in Fall 2016:

Group	Fall 2013 Enrollment	Fall 2016 Target
African Americans	52	62
African American Males	22	26
Hispanics	156	187
Nontraditional Age Students (25 and older)	782	938
Plus 50 Students (50 and older)	67	80
Recent Area High School Graduates	443	532
GED Graduates	57	68

5. Manage and expend finances in such a way that the College is able to continue to offer excellent services to students, employees, and the community. The goal of the College is to maintain cost efficiency in each unit while pursuing a 10-15% improvement in financial revenue through state-approved investments of financial resources and acquisition of state and federal grants.

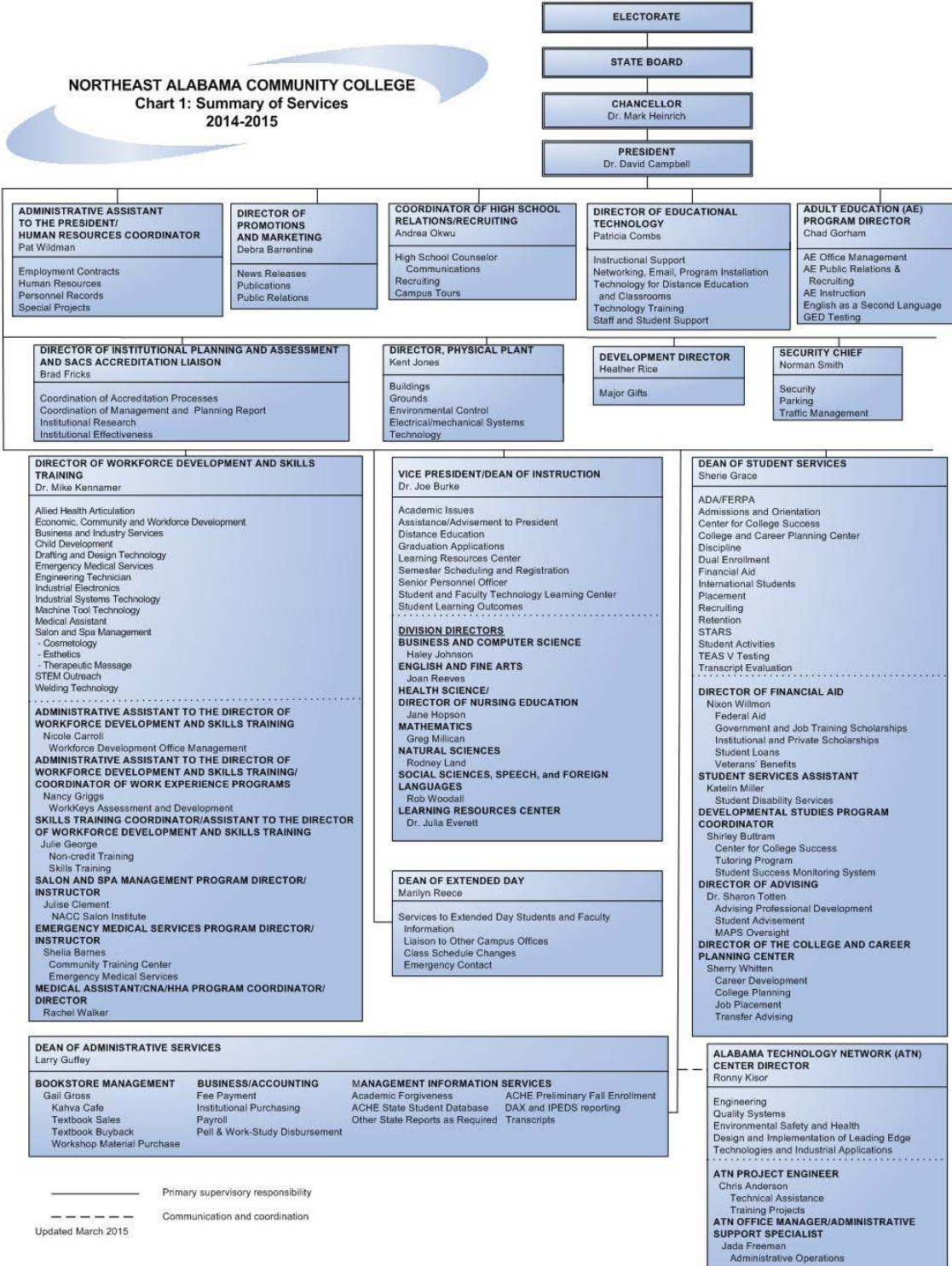
General Education Outcomes

A.A., A.S., and A.A.S. Programs

Outcome
Written Communication —Students will demonstrate adequate writing skills by developing ideas and organizing contents effectively. (ENG 101)
Oral Communication —Students will articulate ideas, concepts, and theories in a clear fashion using language and elocution skills indicative of college-level preparation. (SPH 107)
Mathematical Computation —Students will compute basic mathematical operations accurately, comprehend mathematical information, and utilize analytical thinking skills to solve problems. (MTH 100 and MTH 116)
Computer Literacy —Students will use current technology and develop computer skills for informational, academic, personal, and professional needs. (CIS 146)
Information Literacy —Students will locate, access, and analyze information that facilitates learning and critical inquiry. (Library Orientation for ENG 101 and SPH 107)

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Organization



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Institutional Accreditation

Northeast Alabama Community College (NACC) is accredited by the Southern Association of Colleges and Schools Commission on Colleges, Inc. (SACSCOC) to award the Associate Degree.

Program Accreditations

The Associate Degree and Practical Nursing Programs are accredited by the Accreditation Commission for Education in Nursing (ACEN). The nursing programs are also approved by the Alabama Board of Nursing.

The EMS Program is accredited by the Alabama Department of Public Health. The EMS Community Training Center is approved by the American Heart Association.

The Paramedic Program is accredited by the Commission on Accreditation of Education Programs for the Emergency Medical Services Professions (CoAEMSP) of the Commission on Accreditation of Allied Health Education Programs (CAAHEP).

The Medical Assistant Program is approved by the American Medical Technologists.

The Industrial Electronics program is approved by Electronics Technicians Association - International (ETA-I).

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Facilities

Campus Map



Legend

- AX Annex
- BE Harry Campbell Business Education Building
- EN English Building
- GY William M. Beck Health and Fine Arts Building
- HE Health Education and Technology Center
- IC Industry Training Center
- IS Industrial Systems Technology Center
- KX E.R. Knox Science Building
- LI Cecil B. Word Learning Resources Center
- LY Tom Bevell Lyceum
- MA Maintenance
- MS Math and Science Building
- MT Mathematics, Science, and Engineering Technology Center
- P Parking
- PA Charles M. Pendley Administration Building
- SC Student Center
- TC Technology Center
- WA George C. Wallace Administration Building
- WD Workforce Development Building

Facilities

Table 1-1

NACC Facilities		
Fall 2014		
Building	Year of Construction or Acquisition	Net Assignable Square Footage
George C. Wallace Administration Building	1965	7,849
English Building	1966	7,634
Math & Science Building	1966	9,319
Student Center	1966	12,577
Annex	1968	4,879
William M. Beck Health and Fine Arts Building	1970	45,652
Maintenance	1974	5,560
Industry Training Center	1975	5,583
Harry Campbell Business Education Building	1977	10,275
Cecil B. Word Learning Resources Center	1979	22,504
E.R. Knox Science Building	1984	6,210
Charles M. Pendley Administration Building	1994	16,861
Tom Bevill Lyceum	1994	21,856
Technology Center	2002	3,223
Health Education & Technology Center	2007	19,878
Workforce Development Building	2007	7,435
Industrial Systems Technology Center	2008	11,868
Salon Institute	N/A [†]	8,192
Mathematics, Science, and Engineering Technology Center	2014	36,061

[†] The Salon Institute is located in a commercial shopping center and is leased to the college. No construction date is available.

Sources: (1) Office of Institutional Planning and Assessment. NACC Building Inventory. Fall 2014.
(2) Office of Institutional Planning and Assessment. NACC Facilities Inventory. Fall 2014.

NACC Service Area Population

Table 1-2

Annual Population Estimates DeKalb and Jackson Counties and the State of Alabama 2010 through 2014					
Area	2010	2011	2012	2013	2014
Alabama	4,779,736	4,802,740	4,817,722	4,833,722	4,849,377
DeKalb Co.	71,109	71,375	71,080	71,013	–
Jackson Co.	53,227	53,291	53,019	53,951	–

Note: The 2014 county estimates are not yet available.

- Sources: (1) U.S. Census Bureau. *State & County QuickFacts: DeKalb County, Alabama*. Retrieved January 12, 2015, from <http://quickfacts.census.gov/qfd/states/01/01049.html>.
 (2) U.S. Census Bureau. *State & County QuickFacts: Jackson County, Alabama*. Retrieved January 12, 2015, from <http://quickfacts.census.gov/qfd/states/01/01071.html>.
 (3) U.S. Census Bureau. *Quick Facts Beta*. Alabama. Retrieved January 12, 2015, from <http://www.census.gov/quickfacts/table/PST045214/00,01>.

Table 1-3

Population of DeKalb and Jackson Counties by Race/Ethnicity Compared to Fall 2014 NACC Student Body				
Race	DeKalb County ¹	Jackson County ¹	Jackson and DeKalb Counties ¹	NACC Student Body ²
African American/Black	2.0%	3.4%	2.6%	2.3%
Asian	0.4%	0.5%	0.4%	0.6%
Native American	2.1%	1.6%	1.9%	3.4%
White	92.4%	91.8%	92.1%	86.2%
Other	3.1%	2.7%	2.9%	0.8%
Ethnicity	DeKalb County ¹	Jackson County ¹	Jackson and DeKalb Counties ¹	NACC Student Body ²
Hispanic/Latino ³	14.2%	2.8%	9.3%	6.8%

¹ County percentages are for 2013. The 2014 county estimates are not yet available.

² Includes credit students only.

³ Hispanics and Latinos may be of any race and are therefore included in the percentages reported for race categories of DeKalb and Jackson Counties as well.

- Sources: (1) U.S. Census Bureau. *State & County QuickFacts: DeKalb County, Alabama*. Retrieved January 12, 2015, from <http://quickfacts.census.gov/qfd/states/01/01049.html>.
 (2) U.S. Census Bureau. *State & County QuickFacts: Jackson County, Alabama*. Retrieved January 12, 2015, from <http://quickfacts.census.gov/qfd/states/01/01071.html>.
 (3) Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 15, 2014.

NACC Service Area Population

Table 1-4

Population of DeKalb and Jackson Counties by Gender Compared to Fall 2014 NACC Student Body			
Gender	DeKalb County ¹	Jackson County ¹	NACC Student Body ²
Male	49.3%	49.3%	39.4%
Female	50.7%	50.7%	60.6%

¹ County percentages are for 2013. The 2014 county estimates are not yet available.

² Includes credit students only.

Sources: (1) U.S. Census Bureau. *State & County QuickFacts: DeKalb County, Alabama*.

Retrieved January 12, 2015, from <http://quickfacts.census.gov/qfd/states/01/01049.html>.

(2) U.S. Census Bureau. *State & County QuickFacts: Jackson County, Alabama*.

Retrieved January 12, 2015, from <http://quickfacts.census.gov/qfd/states/01/01071.html>.

(3) Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 15, 2014.

Table 1-5

Annual Unemployment Rates DeKalb and Jackson Counties, State, and Nation 2012-2014

Region	Labor Force			Employment			Unemployment			Unemployment Rate		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
DeKalb County	28,443	27,707	27,906	25,928	25,713	26,020	2,515	1,994	1,886	8.8%	7.2%	6.8%
Jackson County	26,086	25,516	25,383	24,149	23,880	23,800	1,937	1,636	1,583	7.4%	6.4%	6.2%
Alabama*	2,152,933	2,150,224	2,128,429	1,987,181	2,008,995	1,990,100	165,752	141,229	138,329	7.7%	6.6%	6.5%
United States*	154,975,000	155,389,000	155,922,000	142,469,000	143,929,000	146,305,000	12,506,000	11,460,000	9,616,000	8.1%	7.4%	6.2%

* Not seasonally adjusted.

Notes: (1) This table compares average annual labor force, employment, and unemployment data reported for the designated years.

(2) The 2014 figures are preliminary.

Source: Alabama Department of Labor. *Alabama Counties 2013 Unemployment Data*. Retrieved January 27, 2015.

Revenue and Expenditures

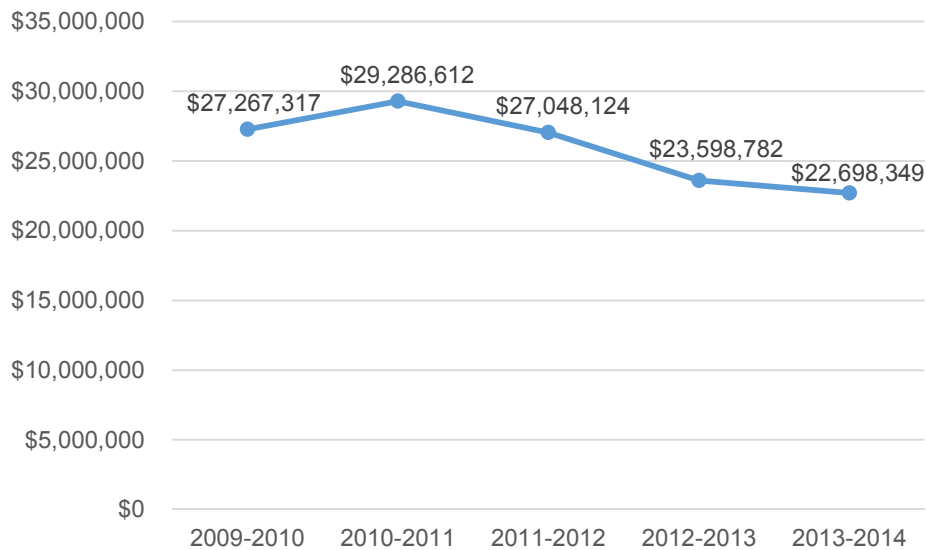
Table 1-6

NACC Revenue by Year 2009-2010 through 2013-2014	
Fiscal Year	Total Revenue
2009-2010	\$27,267,317
2010-2011	\$29,286,612
2011-2012	\$27,048,124
2012-2013	\$23,598,782
2013-2014	\$22,698,349

Source: Dean of Administrative Services. NACC Financial Statements of respective years. January 14, 2015.

Chart 1-1

Revenue by Year
2009-2010 through 2013-2014
Cf. Table 1-6



Source: Dean of Administrative Services. NACC Financial Statements of respective years. January 14, 2015.

Revenue and Expenditures

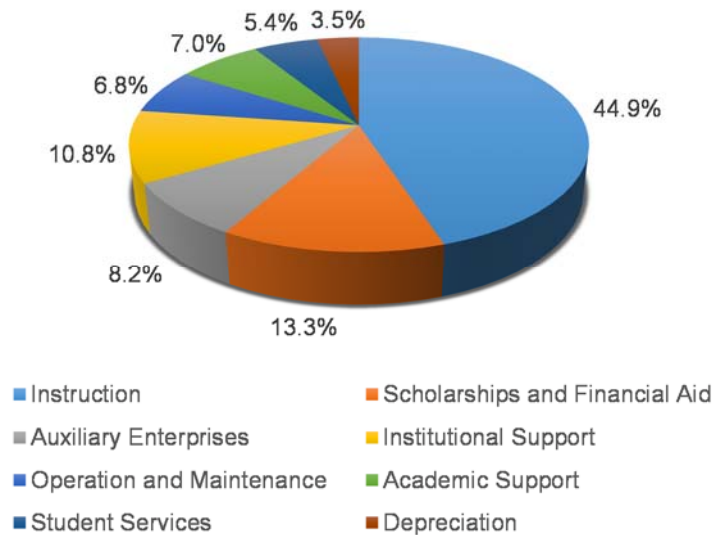
Table 1-7

Educational and General (E & G) Expenditures by Organizational Classification Fiscal Year 2013-2014		
Category	Amount	Percent
Instruction	\$10,431,742	44.9%
Scholarships and Financial Aid	\$3,093,643	13.3%
Auxiliary Enterprises	\$1,907,383	8.2%
Institutional Support	\$2,500,082	10.8%
Operation and Maintenance	\$1,588,251	6.8%
Academic Support	\$1,618,854	7.0%
Student Services	\$1,263,162	5.4%
Depreciation	\$810,080	3.5%
Total	\$23,213,197	100.0%

Source: Dean of Administrative Services. NACC Financial Statement for FY 2013-2014, "Statement of Revenues, Expenses, and Changes in Net Assets," reference Operating Expenses. January 14, 2015.

Chart 1-2

E & G Expenditures by Organizational Classification
Fiscal Year 2013-2014
Cf. Table 1-7



Source: Dean of Administrative Services. NACC Financial Statement for FY 2013-2014, "Statement of Revenues, Expenses, and Changes in Net Assets," reference Operating Expenses. January 14, 2015.

Revenue and Expenditures

Table 1-8

Instructional Expenditures as Percentage of E & G Expenditures 2009-2010 through 2013-2014			
Fiscal Year	Operating Expenses	Instructional	Percentage Instructional
2009-2010	\$25,318,732	\$8,774,309	34.6%
2010-2011	\$27,759,645	\$8,988,053	32.4%
2011-2012	\$25,282,505	\$9,072,008	35.9%
2012-2013	\$22,482,661	\$9,198,222	40.9%
2013-2014	\$23,213,198	\$10,431,742	44.9%

Source: Dean of Administrative Services. NACC Financial Statements of FY 2009-2010 through 2013-2014. January 14, 2015.

Table 1-9

E & G Expenditures per Full-Time Student Equivalent (FTE) 2009-2010 through 2013-2014			
Fiscal Year	Operating Expenses	FTE	E & G per FTE
2009-2010	\$25,318,732	5,932	\$4,268
2010-2011	\$27,759,645	5,811	\$4,777
2011-2012	\$25,282,505	5,171	\$4,889
2012-2013	\$22,482,661	4,820	\$4,664
2013-2014	\$23,213,198	4,214	\$5,509

Note: The number reported for credit FTE (Full-time Equivalent) is calculated by adding the number of credit hours produced by full-time and part-time students and dividing this sum by 15. The Alabama Department of Postsecondary Education defines a full-time student as one attempting at least 15 hours of coursework.

Source: Dean of Administrative Services. NACC Financial Statements of FY 2009-2010 through 2013-2014. January 14, 2015.

Table 1-10

Workforce Development, Skills Training, and Technical Support Funds Expended 2011-2012 through 2013-2014			
Source of Funds	Amount Spent		
	FY 2011-2012	FY 2012-2013	FY 2013-2014
Technology Fees	\$506,466	\$508,598	\$627,991
Perkins Grant Funds	\$182,772	\$194,745	\$202,806
Total	\$689,238	\$703,343	\$830,797

Source: Dean of Administrative Services. January 21, 2015.

Enrollment and Credit Hour Production

Table 1-11

Credit Enrollment		
Fall 2005 through Fall 2014		
Term	Headcount	FTE
Fall 2005-2006	2,247	1,480
Spring	2,123	1,423
Summer	1,215	625
Fall 2006-2007	2,314	1,555
Spring	2,238	1,516
Summer	1,283	675
Fall 2007-2008	2,513	1,681
Spring	2,388	1,586
Summer	1,363	704
Fall 2008-2009	2,800	1,898
Spring	2,730	1,866
Summer	1,691	914
Fall 2009-2010	3,370	2,357
Spring	3,256	2,291
Summer	2,102	1,282
Fall 2010-2011	3,439	2,385
Spring	3,252	2,247
Summer	1,937	1,178
Fall 2011-2012	3,298	2,218
Spring	2,988	2,043
Summer	1,633	910
Fall 2012-2013	3,143	2,087
Spring	2,843	1,944
Summer	1,447	786
Fall 2013-2014	2,836	1,865
Spring	2,467	1,654
Summer	1,328	695
Fall 2014-2015	2,710	1,740

Note: The number reported for credit FTE (Full-time Equivalent) is calculated by adding the number of credit hours produced by full-time and part-time students and dividing this sum by 15. The Alabama Department of Postsecondary Education defines a full-time student as one attempting at least 15 hours of coursework.

- Sources: (1) Spring 2014 and Summer 2014 Information: Office of Management Information Services. January 5, 2015.
 (2) Fall 2014 Information: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

Enrollment and Credit Hour Production

Table 1-12

Class Sections and Enrollment Fall Terms 2012-2014									
Schedule	No. Sections			Enrollments			Average Enrollment Per Section		
	2012	2013	2014	2012	2013	2014	2012	2013	2014
Day, Campus	263	256	257	4,977	4,661	4,570	18.9	18.2	17.8
Extended Day, Campus	128	107	95	1,718	1,101	934	13.4	10.3	9.8
Dual Enrollment Off-Campus Sites	52	50	47	498	587	638	9.6	11.7	13.6
Distance Education	99	105	95	2,485	2,403	2,059	25.1	22.9	21.7
Off-Campus Sites (excluding Dual Enrollment)	37	27	17	354	242	179	9.6	9.0	10.5
Other (Special Scheduling) [†]	20	16	15	128	100	101	6.4	6.3	6.7
All	599	561	526	10,160	9,094	8,481	17.0	16.2	16.1

[†]This category includes the following types of courses:

- directed studies and special topic studies
- internships and supervised experiences
- preceptorships
- private music classes
- specially scheduled classes (i.e. courses meeting one day, on weekends, once per month, etc.)
- theatre workshops

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

Enrollment and Credit Hour Production

Table 1-13

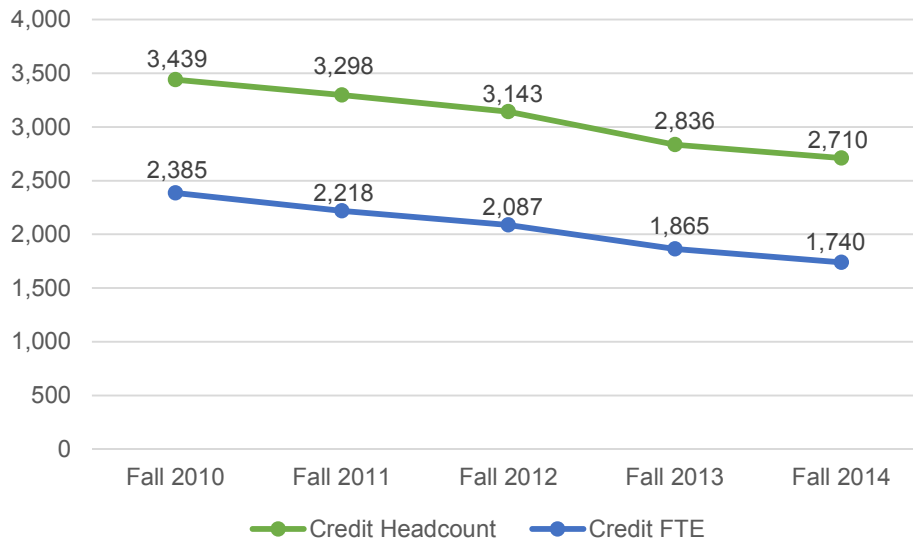
Credit Headcount and FTE [†] Fall Terms 2010 through 2014					
Item	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Full-Time Students	2,010	1,806	1,666	1,451	1,331
Part-Time Students	1,429	1,492	1,477	1,385	1,379
Credit Headcount	3,439	3,298	3,143	2,836	2,710
Credit FTE [†]	2,385	2,218	2,087	1,865	1,740
Credit Hours Produced	35,777	33,269	31,310	27,978	26,093

[†] The number reported for credit FTE (Full-time Equivalent) is calculated by adding the number of credit hours produced by full-time and part-time students and dividing this sum by 15. The Alabama Department of Postsecondary Education defines a full-time student as one attempting at least 15 hours of coursework.

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

Chart 1-3

Credit Headcount and FTE
Fall Terms 2010 through 2014
Cf. Table 1-13



[†] The number reported for credit FTE (Full-time Equivalent) is calculated by adding the number of credit hours produced by full-time and part-time students and dividing this sum by 15. The Alabama Department of Postsecondary Education defines a full-time student as one attempting at least 15 hours of coursework.

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

Enrollment and Credit Hour Production

Table 1-14

Credit Hour Production by Area Academic Years 2011-2012 through 2013-2014

Area	Enrollments			Credit Hours Produced		
	2011-2012	2012-2013	2013-2014	2011-2012	2012-2013	2013-2014
Accounting	-	-	15	-	-	45
Air Conditioning and Refrigeration	22	-	-	66	-	-
Art	331	308	225	993	924	675
Astronomy	31	28	36	124	112	144
Basic Study Skills	19	21	18	19	21	18
Biology	1,881	1,806	1,510	7,524	7,224	6,040
Business	1,031	1,013	881	3,093	3,039	2,643
Chemistry	301	304	348	1,204	1,216	1,392
Child Development	269	313	187	743	852	501
Computer Information	1,338	1,302	1,139	4,014	3,906	3,417
Cosmetology	413	361	259	1,239	1,083	777
Criminal Justice	461	445	353	1,383	1,335	1,059
Drafting and Design Technology	334	388	218	985	1,137	654
Economics	388	363	351	1,164	1,089	1,053
Emergency Medical Paramedic	73	1	-	217	2	-
Emergency Medical Services	570	522	657	1,174	1,160	1,448
Engineering	60	13	15	180	39	45
Engineering Technology	35	65	73	105	195	219
English	2,855	2,485	2,268	8,565	7,455	6,802
Geography	34	39	19	102	117	57
Health	55	60	28	165	180	84
Health Sciences	18	-	-	54	-	-
History	1,190	1,179	1,084	3,570	3,537	3,252
Home Economics	77	62	64	231	186	192
Interdisciplinary Studies	8	-	-	8	-	-
Industrial Electronics Technology	604	403	401	1,812	1,180	1,184
Industrial Systems Technology	365	451	276	1,095	1,353	828
Machine Tool Technology	141	154	158	453	540	510
Mass Communications	16	8	15	32	16	30
Massage Therapy	79	97	117	185	235	274
Math	3,354	2,907	2,605	10,277	8,945	7,996
Medical Assistant	1,120	1,004	861	3,307	2,904	2,480
Music	413	415	390	1,003	954	918
Nursing	965	954	842	4,315	4,317	3,689
Nursing Assistant and Home Health Care	7	8	33	28	32	132
Office Administration	533	425	298	1,599	1,275	894
Physical Education	44	29	31	70	53	45
Philosophy	286	274	242	858	822	726
Physical Science	276	254	194	1,104	1,016	776
Physics	97	98	149	388	392	596
Political Science	74	86	65	222	258	195
Paralegal	165	88	89	495	264	267
Psychology	1,512	1,412	1,153	4,536	4,236	3,459
Reading	78	39	12	234	117	36
Religion	508	411	371	1,524	1,233	1,113
Salon and Spa Management	11	66	57	33	198	171
Sociology	159	161	186	477	483	558
Spanish	125	69	80	493	268	312
Speech	825	876	740	2,475	2,628	2,220
Theatre	489	529	539	1,423	1,538	1,582
Welding	293	335	241	879	1,005	723
Work Keys	442	400	326	1,326	1,200	978
Total	24,775	23,031	20,219	77,565	72,271	63,209

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

Enrollment and Credit Hour Production

Table 1-15

		Credit Hour Production (CHP) Patterns					
		Fall Terms 2012 through 2014					
		Fall 2012		Fall 2013		Fall 2014	
		CHP: 31,310		CHP: 27,978		CHP: 26,093	
		CHP	%	CHP	%	CHP	%
Student Course Load	Full-Time	21,688	69.3%	19,126	68.4%	17,531	67.2%
	Part-Time	9,622	30.7%	8,852	31.6%	8,562	32.8%
Student Classification	Freshman	19,490	62.2%	17,697	63.3%	16,734	64.1%
	Sophomore	11,820	37.8%	10,281	36.7%	9,359	35.9%
Course Classification	Transfer	23,124	73.9%	20,385	72.9%	18,668	71.5%
	Career/Technical	6,428	20.5%	6,021	21.5%	5,922	22.7%
	Developmental	1,758	5.6%	1,572	5.6%	1,503	5.8%
Course Delivery	Traditional	24,167	77.2%	21,090	75.4%	20,313	77.8%
	Distance Education	7,143	22.8%	6,888	24.6%	5,780	22.2%
Location	NACC Campus	21,228	67.8%	18,440	65.9%	17,584	67.4%
	Off-Campus Sites	2,617	8.4%	2,561	9.2%	2,511	9.6%
	• NACC Salon Institute	842	2.7%	590	2.1%	532	2.0%
	• DeKalb County Technology Center	–	–	–	–	177	0.7%
	• Ernest Pruet Center of Technology	246	0.8%	156	0.6%	210	0.8%
	• Dual Enrollment High School Sites	1,529	4.9%	1,815	6.5%	1,592	6.1%
	Other [†]	322	1.0%	89	0.3%	218	0.8%

[†]Includes directed studies, internships, special topic studies, supervised experiences, and preceptorships.

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report.
January 13, 2015.

Enrollment and Credit Hour Production

Chart 1-4

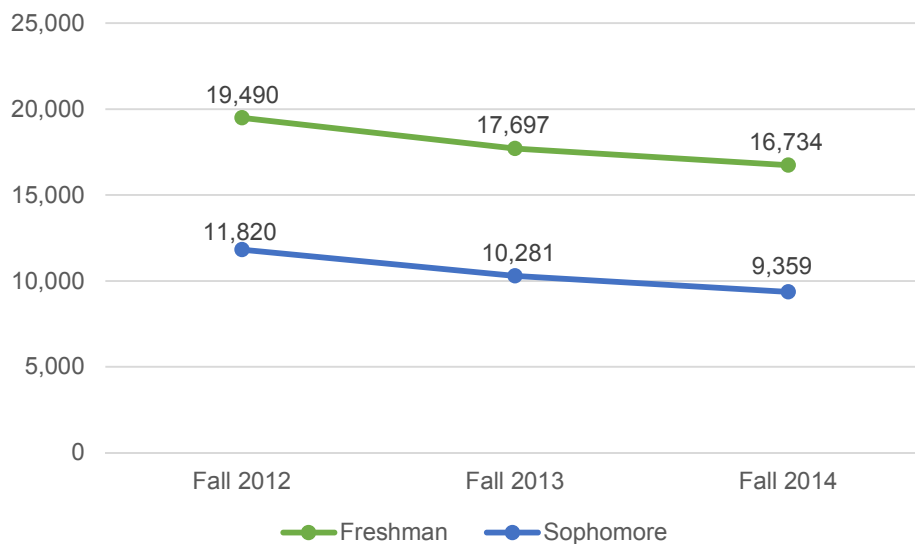
Credit Hour Production Patterns of Full-Time and Part-Time Students
Fall Terms 2012 through 2014
Cf. Table 1-15



Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

Chart 1-5

Credit Hour Production Patterns of Freshmen and Sophomores
Fall Terms 2012 through 2014
Cf. Table 1-15

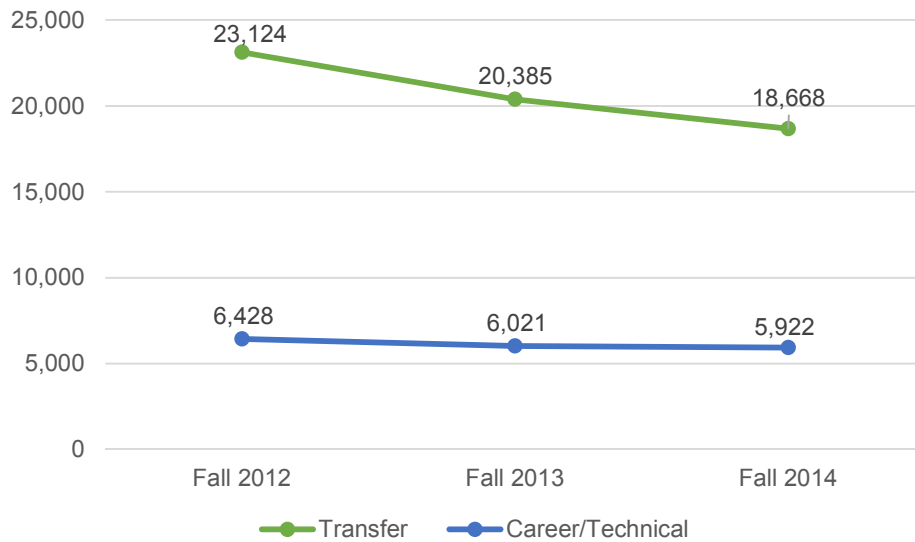


Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

Enrollment and Credit Hour Production

Chart 1-6

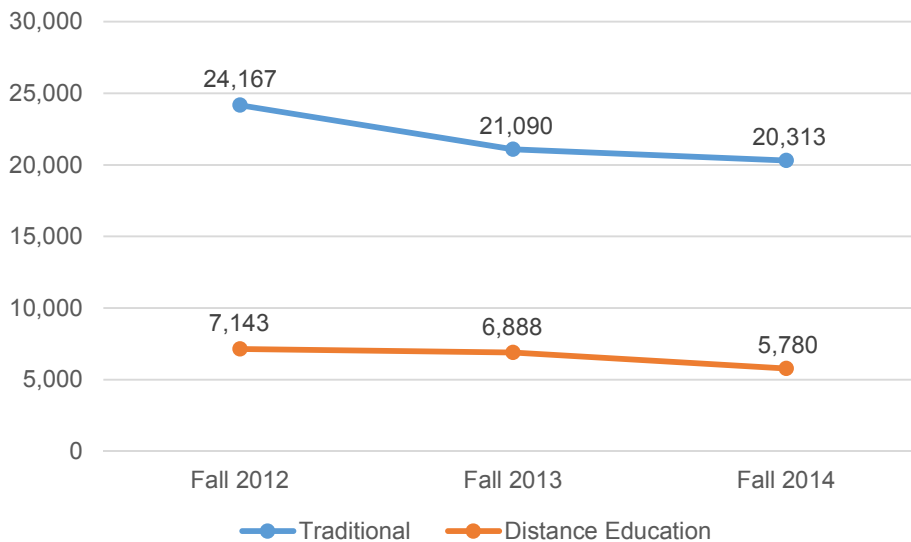
Credit Hour Production Patterns of Transfer and Career/Technical Students
Fall Terms 2012 through 2014
Cf. Table 1-15



Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

Chart 1-7

Credit Hour Production Patterns by Course Delivery
Fall Terms 2012 through 2014
Cf. Table 1-15



Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

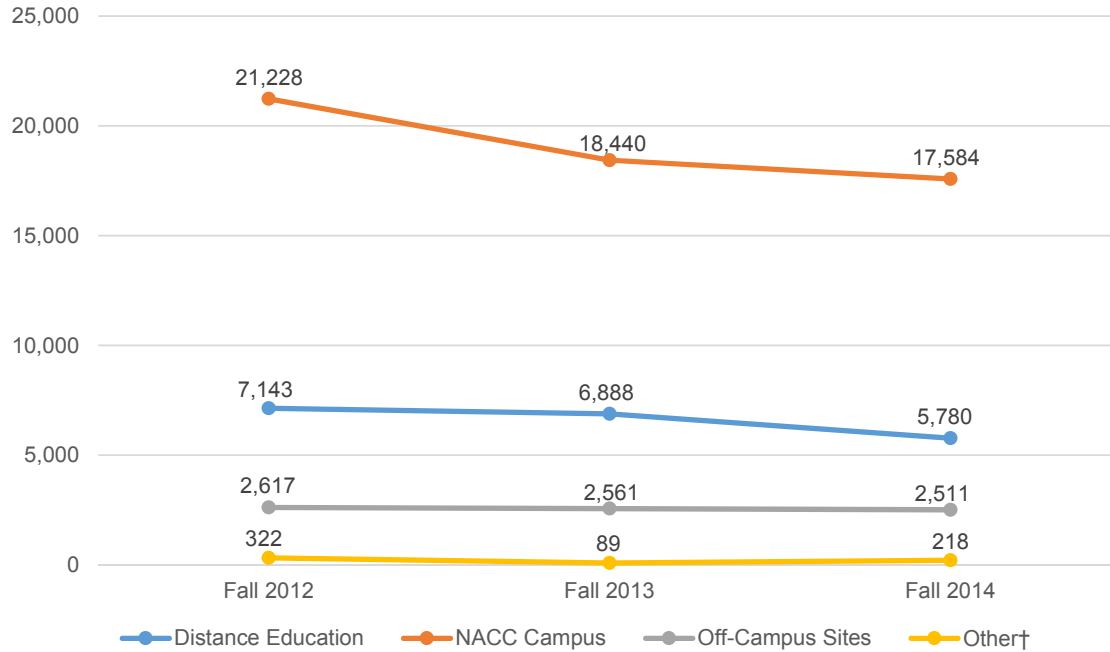
Enrollment and Credit Hour Production

Chart 1-8

Credit Hour Production Patterns by Location

Fall Terms 2012 through 2014

Cf. Table 1-15



†The "Other" category includes directed studies, internships, special topic studies, supervised experiences, and preceptorships.

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

Financial Aid

Table 1-16

Major Financial Aid Programs 2011-2012 through 2013-2014

Financial Aid		Academic Year		
		2011-2012	2012-2013	2013-2014
Pell Grant	Recipients	2,694	2,463	2,299
	Dollars Awarded	\$9,388,854	\$8,713,032	\$7,401,000
Alabama Student Assistance Program (ASAP)	Recipients	77	60	57
	Dollars Awarded	\$40,759	\$34,664	\$34,544
Employer sponsorships	Recipients	9	13	14
	Dollars Awarded	\$18,676	\$19,093	\$24,160
G.I. Dependents (Alabama G.I. Bill)	Recipients	30	25	30
	Dollars Awarded	\$81,454	\$74,638	\$87,997
Institutional Scholarships	Recipients	417	413	437
	Dollars Awarded	\$1,118,037	\$1,210,290	\$1,076,915
Knight Student Assistance Program (KSAP)	Recipients	72	11	-
	Dollars Awarded	\$44,425	\$6,326	-
Military Tuition Assistance	Recipients	13	7	5
	Dollars Awarded	\$20,075	\$12,054	\$10,463
Post-9/11 G.I. Bill	Recipients	45	45	56
	Dollars Awarded	\$118,799	\$123,986	\$151,738
Prepaid Affordable College Tuition (PACT)	Recipients	32	42	31
	Dollars Awarded	\$51,465	\$89,720	\$61,556
Private or Community Scholarships	Recipients	396	422	534
	Dollars Awarded	\$314,450	\$383,563	\$365,440
Scholarship America*	Recipients	20	-	-
	Dollars Awarded	\$10,000	-	-
Stafford Loans	Recipients	634	587	492
	Dollars Awarded	\$1,842,311	\$1,647,431	\$1,401,113
Supplemental Educational Opportunity Grant (SEOG)	Recipients	155	164	126
	Dollars Awarded	\$55,400	\$64,019	\$64,200
Trade Adjustment Assistance (TAA)	Recipients	186	105	13
	Dollars Awarded	\$857,223	\$378,332	\$35,308
VA Rehabilitation	Recipients	11	6	-
	Dollars Awarded	\$41,279	\$19,009	-
Vocational Rehabilitation	Recipients	6	5	6
	Dollars Awarded	\$10,434	\$7,857	\$7,102
Work Study	Recipients	44	46	47
	Dollars Awarded	\$94,819	\$93,913	\$81,343
Workforce Development Grant	Recipients	117	149	145
	Dollars Awarded	\$142,223	\$181,738	\$166,126
Workforce Investment Act (WIA)	Recipients	321	291	171
	Dollars Awarded	\$1,138,250	\$1,079,533	\$542,395

*Scholarship America funds were awarded to NACC by the federal government to assist students directly affected by the April 2011 tornados.

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 12, 2015.

Learning Resources Center

Table 1-17

Resources	
Fall 2014	
Books, Periodicals, eBooks, and Audiovisual Materials	
Print Volumes/Books	63,950
Electronic Books	46,994
Print Periodical Subscriptions	100
Online Subscriptions to Databases Through the AVL	49
Other Online Subscriptions to Databases	2
Audiovisual Materials	939
Media and Networking Resources	
Library Management Network	Consortium of five North Alabama library systems
Database and Internet Connections	Twenty-four work stations with access to the internet, electronic databases, Microsoft Word, PowerPoint, Publisher, and Excel
Online Resources	Auto-Graphics VERSO® integrated library system, Alabama Virtual Library's 49 databases, Newsbank's <i>America's News™</i> database, and EBSCO's Discovery Service™
Room 101	LCD projector, DVD player, VCR, SMARTBoard podium, computer, ELMO, surround sound speaker system, seating for 30
Room 102	LCD projector, DVD player, VCR, SMARTBoard podium, computer, ELMO, seating for 25
Other Technology	Eight laptops for circulation by NACC personnel, six LCD projectors available for circulation by NACC personnel and many other items

Source: NACC Learning Resources Center. January 26, 2015.

Learning Resources Center

Table 1-18

Use of Library Materials and Equipment 2011-2012 through 2013-2014			
Year	Book and eBook Circulation	On-Site Computer Usage	No. Database Sessions*
2011-2012	9,443	25,951	58,233
2012-2013	9,774	19,158	195,970
2013-2014	7,012	11,610	157,320

*In March 2012, NACC purchased EBSCO's *Discovery Service™*, which allows users to enter a single search term and simultaneously search the NACC catalog and databases. As a result, usage statistics have increased since this single search performed through *EDS™* reports as multiple searches and/or sessions to the database companies. Even though a user may only perform one search with *EDS™*, the statistics show numerous searches, sessions, and/or full-text.

Source: NACC Learning Resources Center. January 26, 2015.

Table 1-19

Use of Library Services 2011-2012 through 2013-2014						
Year	Orientation Sessions Taught	Research classes scheduled, workshops taught, exams proctored	Other Scheduled Activities	Text-a-Librarian		LibGuides/ Research Guides No. of Views
				Distinct Patrons	Total Texts and Chats	
2011-2012	80*	40	128	—	—	NA
2012-2013	87*	67	181	10**	53**	NA
2013-2014	88	41	106	55	415	1,752

*Did not begin tracking numbers of online library orientations until Summer 2012-2013 semester through the use of Blackboard®.

**Did not implement new text software until July 2013.

Source: NACC Learning Resources Center. January 26, 2015.

Table 1-20

Student Evaluation of Campus Services and Facilities: Learning Resources Center Percentage of Respondents who Indicate "Very Satisfactory" or "Satisfactory" Spring 2012 through Spring 2014			
Category	Spring 2012	Spring 2013	Spring 2014
Library Collection	98.2%	97.9%	99.1%
Library Faculty and Staff	99.0%	98.6%	99.1%
Library Services	99.6%	99.4%	99.4%
Electronic Information Access	99.6%	99.4%	99.2%

Source: NACC Learning Resources Center. January 26, 2015.

Technology

Table 1-21

Technology Improvements Fall 2014 through Spring 2015	
Improvements	Resources
Upgrade of A/V System in Theatre Classroom	Tech Fee
Upgrade of Mustang Cam Camera	Tech Fee
Upgrade of 3 New Multifunction Printer/Scanner	Tech Fee
Installation of Network Switch Upgrades	Tech Fee
Projects Pending	Resources
Upgrade of 21 Faculty/Staff Computers	Tech Fee
Upgrade Memory of Virtual Desktop Server	Tech Fee
Addition of 6 Security Cameras	Tech Fee
Upgrade of Computer labs to NEW Thin Client Lab (80 Thin Clients)	Tech Fee
Website Redesign	Tech Fee

Source: NACC Office of Educational Technology Support. January 26, 2015.

Technology

Table 1-22

Computer Laboratories Spring 2015		
Location	Laboratory Name	Student Workstations
Cecil B. Word Learning Resources Center (Library)	Learning Resources Center	23
	Spanish Lab	6
Charles M. Pendley Administration Building	Computer Information Systems Lab	32
	Computer Information Systems Lab	27
	Computer Information Systems	14
	Lab/Networking/Computer Repair Lab	
	Workforce Development Lab	18
English Building	Writing Lab	30
George C. Wallace Administration Building	College and Career Planning Center	9
Harry Campbell Business Education Building	Office Administration Lab	26
	Office Administration/Online Testing Lab	32
	Business Lab	6
	Technology Learning Center	27
Health Education Building	Nursing Lab	30
	Emergency Medical Services/General Use Lab	30
Industrial Systems Technology Building	Industrial Systems Technology Lab	20
Math, Science, Engineering and Technology	Math Conservatory	37
	Math Zone	37
	Emporium	25
	Idea Depot	31
Salon Institute	Salon Classroom Lab	7
Student Center	COMPASS Testing Lab	21
Technology Center	Drafting and Design Technology Lab A	20
	Drafting and Design Technology Lab B	20
William M. Beck Health and Fine Arts Building	GED Adult Education	15
Workforce Development Building	WorkKeys Testing Lab/Online Class Lab	27
Total Student Workstations		570

Source: NACC Office of Educational Technology Support. January 26, 2015.

Training for Business and Industry

Table 1-23

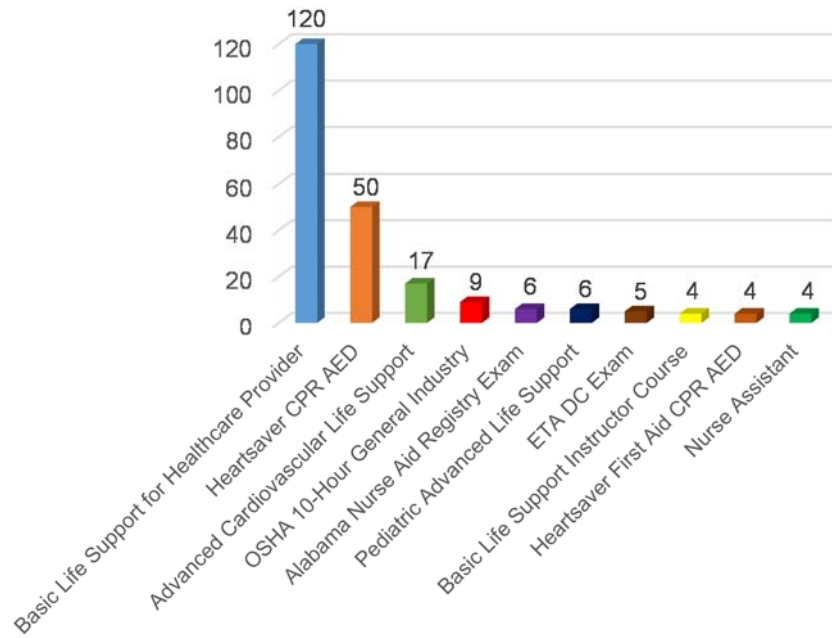
Training for Business and Industry Course Offerings Calendar Year 2014	
Course	Course
5S-Workplace Organization	Introduction to Microsoft Excel 2013
A to Z Grant Writing	Intermediate Microsoft Access 2010, Excel 2013
Accounting Fundamentals	Internal Auditing Forum
Advanced Cardiovascular Life Support	ISO 9001 Internal Auditor
Advanced Fiction Writing	ISO 9001: 2008 Executive Overview, Internal Auditing, Overview
Advanced Medical Life Support	Laser Alignment
Alabama EMS Region One 2014 Protocol Trainer	Leadership Skills for Supervision Personnel
Alabama Nurse Aid Registry Exam	Linking Educators with Laughter
AS9100 Awareness Overview	Machinist Apprenticeship
AS9100 Internal Auditor	Maintest
Basic Life Support for Healthcare Provider	Math for Healthcare
Basic Life Support Instructor Course	Matlab
Basic Preventative Maintenance	Medical Terminology
Bearings Workshop	Motor Controls
BEST Robotics Kick-Off	NFPA 70E
Cooperative Apprenticeship Experience Program	NOCTI Early Childhood Education & Care Exam
Cyber Security	NOCTI Pre-Engineering Exam
Easy C Programming	Nurse Assistant
Easy Spanish	OSHA 10-Hour General Industry
EKG Technician	Overhead Crane and Rigging Safety
Electronics Technician Association - DC Basic Exam	Paraprofessional Applied Technology
Electronics Technician Association - AC Exam	Paraprofessional Business Writing
Electronics Technician Association - Analog Exam	Paraprofessional Locating Information
Electronics Technician Association - Comprehensive Exam	Paraprofessional Math
Electronics Technician Association - Digital Exam	Paraprofessional Reading for Information
Electronics Technician Association - R56 Exam	Pediatric Advanced Life Support
Ensuring College and Career Readiness	Pharmacy Technician
Environmental and Safety Conference	Phlebotomy Technician
Failure Mode and Effects Analysis	Photoshop CS5 Digital Photographer
Fiber Optics Tech-Basic/Outside Plan/Testing and Maintenance/Specialist Splicing/	Plus 50 Computer Course
First Aid Training	Programmable Logic Controls Basics
First Aid and CPR	QuickBooks
Flux Core Arc Welding	Ready To Work
Forklift Operator	Soldering and Electrical Connections
Fundamentals of Human Resource Management	SolidWorks
GPS/GIS Orientation	Spanish for Healthcare
Heartsaver CPR AED	STEM Experience Manufacturing Camp
Heartsaver CPR in Schools	STEM Experience Robotics Camp
Heartsaver First Aid CPR	Underground Utility Location Solutions and GPS
Human Resources and Manufacturing Conference	Welding SMAW Workshop
Industrial Maintenance Managers Network	WorkKeys

Source: Office of Workforce Development and Skills Training. January 22, 2015.

Training for Business and Industry

Chart 1-9

Training for Business and Industry (TBI) Most Frequent Course Offerings Calendar Year 2014 Cf. Table 1-23



Source: Office of Workforce Development and Skills Training. January 22, 2015.

Training for Business and Industry

Table 1-24

Number of TBI Activities by Industry Served	
Calendar Year 2014	
Industry	No. of Activities
Aerospace/Aviation Repair, and Maintenance Overhaul	—
Agriculture, Food, and Natural Resources	—
Architecture and Construction	2
Arts, Audio/Video Technology, and Communications	5
Business, Management, and Administration	16
Education and Training	96
Government and Public Administration	2
Health Science	154
Human Services	—
Law, Public Safety, Corrections, and Security	15
Manufacturing	55
Public Utilities	2
Science, Technology, Engineering, and Mathematics	—
Transportation, Distribution, and Logistics	2
WorkKeys Assessment	3
Totals	352

Note: This table includes information reported by the Division of Workforce Development and the Alabama Technology Network Center at NACC.

Source: Office of Workforce Development and Skills Training. January 22, 2015.

Training for Business and Industry

Table 1-25

Number of TBI Activities by Types of Service		
Calendar Year 2014		
Type of Service	Number of Activities	Number of Individuals Served
Customized Job-specific Skill Training	92	938
Employee or Job-seeker Industry Specific Training	—	—
Employee or Job-seeker WorkKeys CRC	1	1
Job-specific Skill Training (other than customized)	16	188
Pre-employment/Basic Skill Training	13	61
Skill Certification Assessment	218	2,207
Third Party Computer Based/Online Job-specific Skill Training	12	13
Totals	352	3,408

Note: This table includes information reported by the Division of Workforce Development and the Alabama Technology Network Center at NACC.

Source: Office of Workforce Development and Skills Training. January 22, 2015.

Section II

Student Profile

Reserved

Student Characteristics

Table 2-1

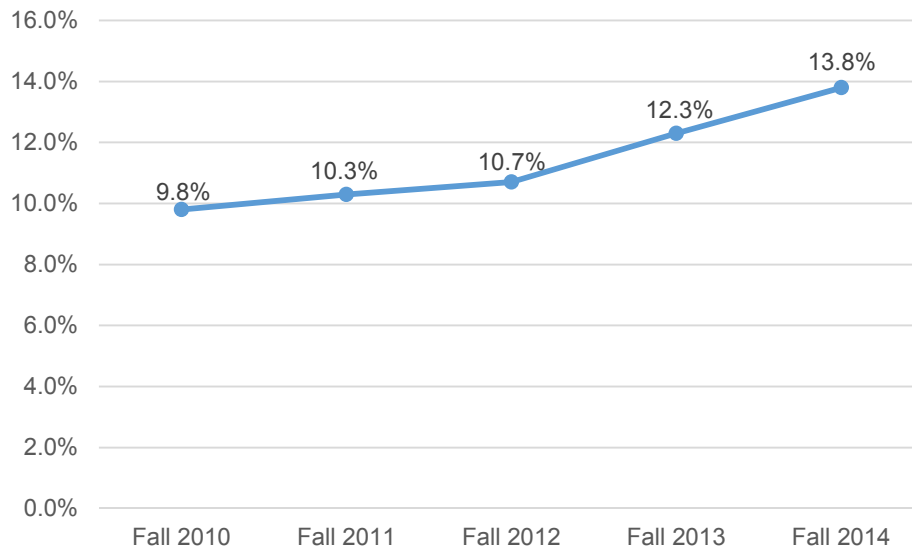
Student Diversity: Race/Ethnicity[†]											
Fall Terms 2010 through 2014											
Race/Ethnicity	Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014		
	No.	Percent	No.	Percent	No.	Percent	No.	Percent	No.	Percent	
African American/Black	78	2.3%	91	2.7%	78	2.3%	52	1.8%	63	2.3%	
Asian	11	0.3%	7	0.2%	11	0.3%	19	0.7%	16	0.6%	
Hispanic/Latino	111	3.2%	85	2.5%	111	3.2%	156	5.5%	184	6.8%	
Native American	126	3.7%	122	3.6%	126	3.7%	107	3.8%	91	3.4%	
White	3,102	90.2%	3,055	90.7%	3,102	90.2%	2,488	87.7%	2,335	86.2%	
Other	11	0.3%	8	0.2%	11	0.3%	14	0.5%	21	0.8%	
Not Reported	-	-	2	0.1%	-	-	-	-	-	-	
Total	3,439	100.0%	3,370	100.0%	3,439	100.0%	2,836	100.0%	2,710	100.0%	

[†] Includes credit students only.

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

Chart 2-1

Student Diversity: Percentage of Non-White Students
Fall Terms 2010 through 2014
Cf. Table 2-1



Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

Student Characteristics

Table 2-2

Credit Students by Gender and Race/Ethnicity				
Fall 2014				
Race/Ethnicity	Male	Female	Total	
			No.	Percent
African American/Black	25	38	63	2.3%
Asian	7	9	16	0.6%
Hispanic/Latino	69	115	184	6.8%
Native American	32	59	91	3.4%
White	922	1,413	2,335	86.2%
Other	12	9	21	0.8%
Total	1,067	1,643	2,710	100.0%

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

Student Characteristics

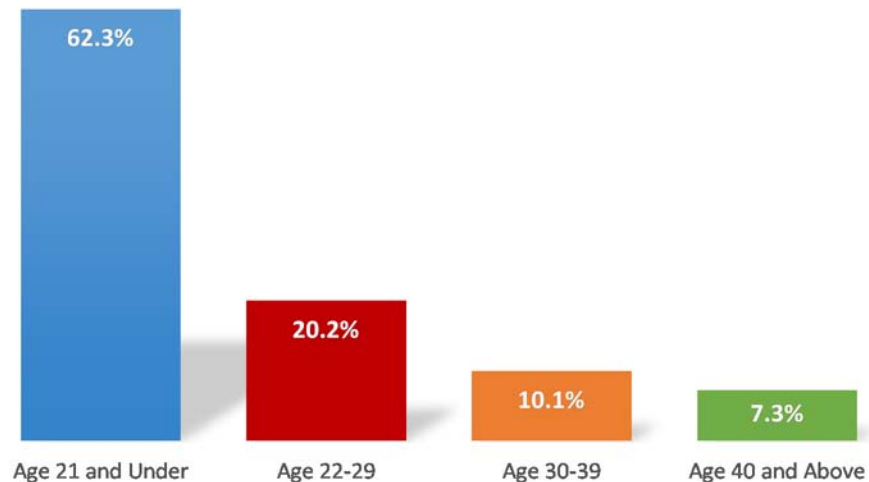
Table 2-3

Credit Students by Age Fall 2014		
Age	Total	Percent
Under 18	351	13.0%
18-19	846	31.2%
20-21	492	18.2%
22-24	307	11.3%
25-29	240	8.9%
30-34	133	4.9%
35-39	142	5.2%
40-49	136	5.0%
50-64	51	1.9%
65 and Over	12	0.4%
Total	2,710	100.0%

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

Chart 2-2

Credit Students by Age
Fall 2014
Cf. Table 2-3



Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 13, 2015.

Financial Aid

Table 2-4

Need-Based Financial Aid Awards Fall 2014				
Type Aid	No. Awards	Percentage of Enrollment ¹	Average Award ²	Amount Disbursed
Alabama Student Assistance Program (ASAP)	20	0.7%	\$483	\$9,664
Pell	1,460	53.9%	\$2,199	\$3,210,593
Stafford Loans	328	12.1%	\$1,780	\$583,811
Supplemental Educational Opportunity Grant (SEOG)	35	1.3%	\$477	\$16,700
Work Study	35	1.3%	\$1,163	\$40,700
Total	1,593	58.8%	\$2,424	\$3,861,469

¹ Percentages are based on a total credit headcount of 2,710.

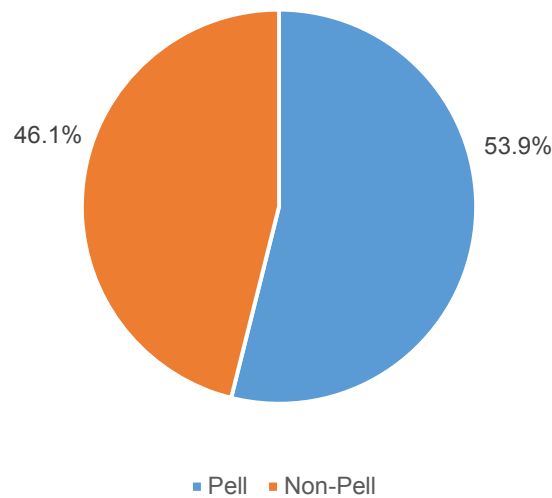
² Rounded to the nearest dollar.

Note: Students who received more than one type of need-based financial aid are included in each count. However, the total count is unduplicated.

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database reports. January 13, 2015.

Chart 2-3

Pell Grant Awards for Credit Enrollment Fall 2014 Cf. Table 2-4



Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database reports. January 13, 2015.

Financial Aid

Table 2-5

Scholarship Awards Fall 2014				
Classification	No. Awards	Percentage of Enrollment ¹	Average Award	Amount Disbursed
Employer	7	0.3%	\$1,506	\$10,544
Institutional ²	280	10.3%	\$1,734	\$485,526
Private/Foundation	283	10.4%	\$703	\$198,865
Total	493	18.2%	\$1,410	\$694,935

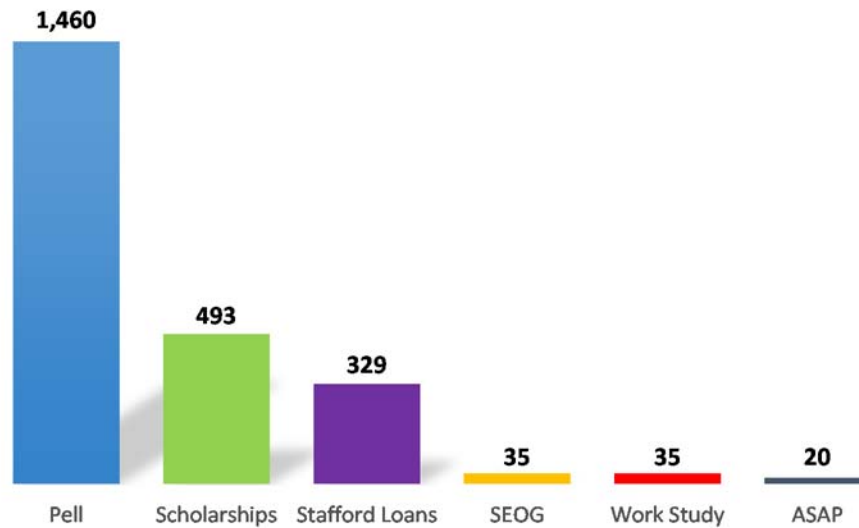
¹Percentages are based on a total credit headcount of 2,710.

²Institutional scholarships are tuition waivers awarded by NACC.

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database reports. January 15, 2014.

Chart 2-4

All Financial Aid Awards for Credit Enrollment Fall 2014 Cf. Tables 2-4, 2-5



Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database reports. January 13, 2015.

First-Time Degree-Seeking Freshmen

Table 2-6

Origin of First-Time Freshmen [†]						
Fall Terms 2012-2014						
High Schools	Fall 2012		Fall 2013		Fall 2014	
	Enrollees		Enrollees		Enrollees	
	Number	Percentage	Number	Percentage	Number	Percentage
Cedar Bluff	–	–	2	0.4%	–	–
Collinsville	5	0.8%	6	1.1%	4	0.8%
Crossville	16	2.7%	3	0.6%	7	1.3%
Fort Payne	66	10.9%	81	15.1%	58	11.0%
Fyffe	21	3.5%	31	5.8%	29	5.5%
Gaylesville	–	–	3	0.6%	–	–
Geraldine	9	1.5%	9	1.7%	17	3.2%
Ider	26	4.3%	24	4.5%	17	3.2%
Kate Duncan Smith (DAR)	16	2.7%	12	2.2%	17	3.2%
New Hope	1	0.2%	2	0.4%	3	0.6%
North Jackson	20	3.3%	18	3.4%	22	4.2%
North Sand Mountain	23	3.8%	30	5.6%	29	5.5%
Paint Rock Valley	2	0.3%	1	0.2%	3	0.6%
Pisgah	41	6.8%	31	5.8%	41	7.8%
Plainview	50	8.3%	40	7.5%	27	5.1%
Sand Rock	7	1.2%	1	0.2%	1	0.2%
Scottsboro	48	8.0%	63	11.8%	54	10.2%
Section	31	5.1%	14	2.6%	24	4.5%
Skyline	19	3.2%	11	2.1%	12	2.3%
Sylvania	36	6.0%	27	5.0%	34	6.4%
Valley Head	8	1.3%	6	1.1%	19	3.6%
Woodville	7	1.2%	15	2.8%	18	3.4%
Out-of-area or private	77	12.8%	48	9.0%	51	9.6%
GED	74	12.3%	57	10.7%	42	7.9%
Total Freshmen	603	100.0%	535	100.0%	529	100.0%

[†] The first-time, degree-seeking freshman cohort includes:

- students enrolled in college for the first time during the fall or preceding summer semester
- high school graduates who were previously dually enrolled; and
- students who were enrolled prior to the fall semester but withdrew from all courses.

This cohort includes those attempting 12 or more hours, but does not include transfer or transient students. All students meeting the criteria for the first-time, degree-seeking freshman cohort are included regardless of the year of high school graduation or GED completion.

Note: The area schools listing includes all public high schools within the college service area as well as Crossville, Geraldine, and Kate Duncan Smith DAR.

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 20, 2015.

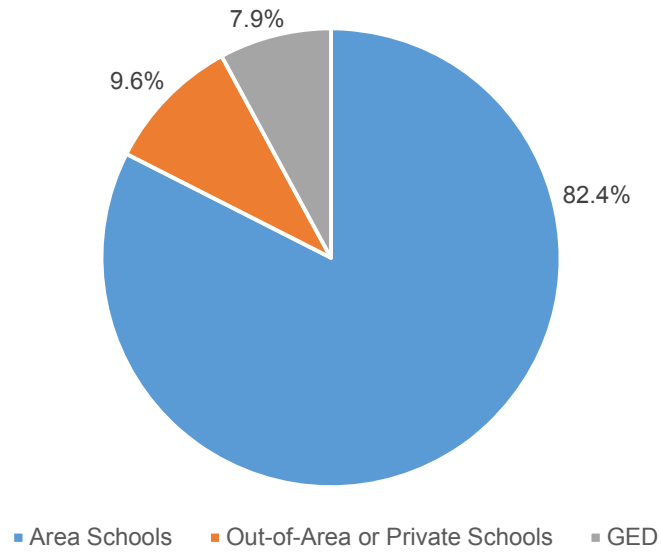
First-Time Degree-Seeking Freshmen

Chart 2-5

Graduating High Schools of First-Time Freshmen

Fall 2014

Cf. Table 2-6



Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 20, 2015.

Developmental Course Placement

Table 2-7

Placement of First-Time Freshmen		
Fall 2014		
Description/Placement	Number	Percentage of First-Time Freshmen
First-Time Freshmen [†]	529	100.0%
Developmental Writing (ENG 092 or 093)	97	18.3%
Developmental Math (MTH 090 or 098)	253	47.8%
Developmental Reading (RDG 083)	23	4.3%
Total placing in one or more developmental courses	272	51.4%

[†]Credit students only. Based on first-time freshman cohort as defined in Table 2-6.

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 20, 2015.

Table 2-8

First-Time Freshmen Placing in at Least One Developmental Course by High School Group			
Fall 2014			
High School Group	Number of Freshmen	Number Placing in Developmental	Percentage Placing in Developmental
Area schools [†]	436	202	46.3%
GED	42	37	88.1%
Out-of-area or private	51	33	64.7%
Total	529	272	51.4%

[†]The area schools listing includes all public high schools within the college service area as well as Crossville, Geraldine, and Kate Duncan Smith DAR.

Notes: Credit students only. Based on first-time freshman cohort as defined in Table 2-6.

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 20, 2015.

Developmental Course Placement

Table 2-9

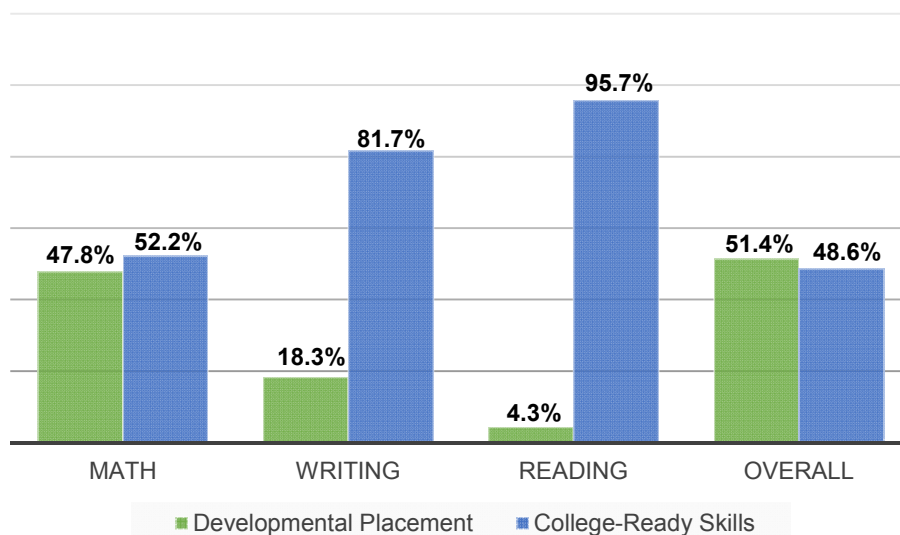
First-Time Freshmen Placing in at Least One Developmental Course by Age			
Fall 2014			
Age Group	Number of Freshmen	Number Placing in Developmental	Percentage Placing in Developmental
19 or under	435	189	43.4%
20-21	30	25	83.3%
22-24	16	14	87.5%
25-29	23	21	91.3%
30-34	7	5	71.4%
35-39	9	9	100.0%
40-49	5	5	100.0%
50 or over	4	4	100.0%
Total	529	272	51.4%

Note: Credit students only. Based on first-time freshman cohort as defined in Table 2-6.

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 20, 2015.

Chart 2-6

Placement of First-Time Freshmen Fall 2014 Cf. Table 2-7



Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 20, 2015.

Enrollment in Degree and Certificate Programs

Table 2-10

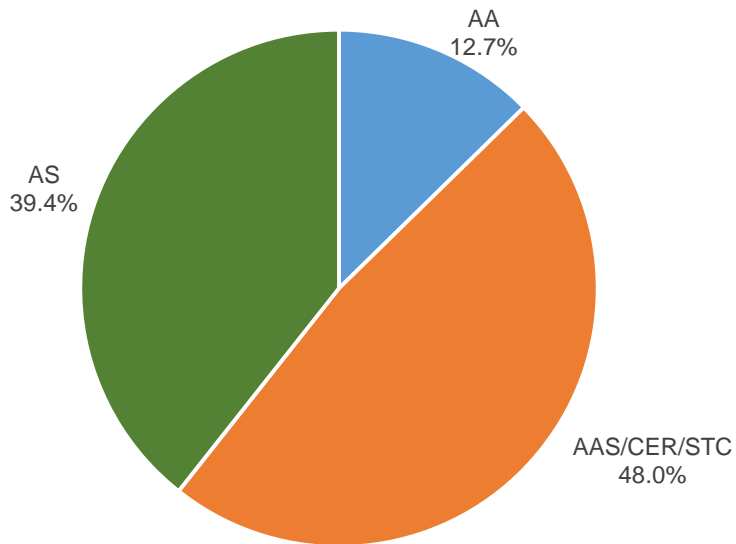
Student Enrollment by Program			
Fall 2012 through Fall 2014			
Program	Enrollment		
	Fall 2012	Fall 2013	Fall 2014
Associate in Arts	445	362	282
Associate in Science	1,117	1,096	1,068
Associate in Applied Science, Certificates, Short-Term Certificates	1,189	920	876
- Business Management and Business Supervision	113	93	77
- Child Development	47	31	37
- Computer Information Systems	82	69	53
- Criminal Justice	84	66	34
- Drafting and Design Technology	45	43	36
- Emergency Medical Services	38	46	46
- Engineering Technician	50	30	21
- Industrial Electronics Technology	60	37	35
- Industrial Systems Technology	139	114	117
- Medical Assistant	135	116	110
- Nursing	151	107	141
- Practical Nursing (Certificate)	53	23	38
- Office Administration	121	91	77
- Salon and Spa Management	71	54	54

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 20, 2015.

Enrollment in Degree and Certificate Programs

Chart 2-7

Student Enrollment by Degree/Certificate Program
Fall 2014
Cf. Table 2-10



Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database report. January 20, 2015.

Retention

Table 2-11

Retention of First-Time Degree-Seeking Freshmen Returning for a Second Year at the Same Institution: NACC and All Alabama Community College System (ACCS) Institutions Cohorts Fall 2011-2013			
Fall 2011	Fall 2011 Cohort Students	Cohort Students Still Enrolled at same Institution Fall 2012 or Completing a Degree	
	Total	Total	Total Percentage
Total all ACCS	21,005	10,018	47.7%
NACC	774	441	57.0%
Fall 2012	Fall 2012 Cohort Students	Cohort Students Still Enrolled at same Institution Fall 2013 or Completing a Degree	
	Total	Total	Total Percentage
Total all ACCS	19,559	10,017	51.2%
NACC	741	433	58.4%
Fall 2013	Fall 2013 Cohort Students	Cohort Students Still Enrolled at same Institution Fall 2014 or Completing a Degree	
	Total	Total	Total Percentage
Total all ACCS	19,659	10,326	52.5%
NACC	664	370	55.7%

Source: Alabama Commission on Higher Education. *Retention Report of First-Time Degree-Seeking Freshmen Student Year: Alabama Public Two Year Colleges Initially Enrolled Fall Term 2013*. Retrieved January 21, 2015, from <http://www.ache.alabama.gov/Content/StudentDB/2013RetRpts.pdf>.

Degree and Certificate Completions

Table 2-12

Completions by Award, Race/Ethnicity, and Gender Academic Years 2011-2012 through 2013-2014 [†]														
2011-2012														
Race/Ethnicity	Degrees						Certificates				Total		Percentage of Total	
	AA		AS		AAS		CER		STC					
	M	F	M	F	M	F	M	F	M	F	M	F	M	F
African American/Black	1	-	-	3	1	7	-	-	1	5	3	15	0.4%	1.9%
Asian	1	-	-	-	-	1	-	1	-	-	1	2	0.1%	0.3%
Hispanic/Latino	-	1	1	3	5	7	-	3	2	6	8	20	1.0%	2.5%
Native American	1	2	1	6	4	5	3	-	1	4	10	17	1.3%	2.1%
White	16	23	52	96	88	173	36	48	86	93	278	433	35.1%	54.6%
Other	-	-	-	-	2	1	-	1	2	-	4	2	0.5%	0.3%
Total M/F	19	26	54	108	100	194	39	53	92	108	304	489	38.3%	61.7%
Total Completions	45		162		294		92		200		793		100.0%	

2012-2013														
Race/Ethnicity	Degrees						Certificates				Total		Percentage of Total	
	AA		AS		AAS		CER		STC					
	M	F	M	F	M	F	M	F	M	F	M	F	M	F
African American/Black	-	-	-	1	1	4	-	2	-	-	1	7	0.1%	0.9%
Asian	-	-	-	-	-	2	-	-	-	-	-	2	-	0.3%
Hispanic/Latino	-	2	3	8	2	3	-	1	-	2	5	16	0.6%	2.0%
Native American	-	1	4	1	4	7	2	4	1	4	11	17	1.4%	2.1%
White	10	13	50	83	117	187	45	47	75	105	297	435	37.2%	54.4%
Other	-	-	1	-	2	1	1	1	1	1	5	3	0.6%	0.4%
Total M/F	10	16	58	93	126	204	48	55	77	112	319	480	39.9%	60.1%
Total Completions	26		151		330		103		189		799		100.0%	

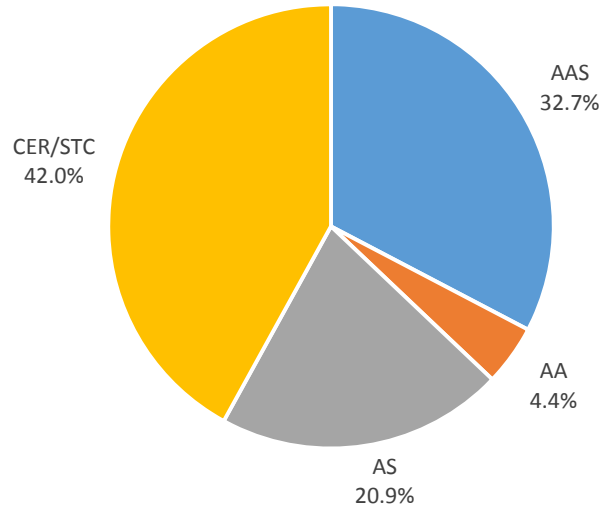
2013-2014														
Race/Ethnicity	Degrees						Certificates				Total		Percentage of Total	
	AA		AS		AAS		CER		STC					
	M	F	M	F	M	F	M	F	M	F	M	F	M	F
African American/Black	-	-	-	1	-	1	1	-	3	1	4	3	0.6%	0.4%
Asian	-	-	1	2	-	4	-	-	-	3	1	9	0.1%	1.3%
Hispanic/Latino	-	1	-	6	1	6	-	4	2	4	3	21	0.4%	3.1%
Native American	-	-	5	7	5	4	6	1	7	5	23	17	3.4%	2.5%
White	12	17	49	72	68	132	59	43	77	70	265	334	38.7%	48.8%
Other	-	-	-	-	-	2	-	1	-	1	-	4	-	0.6%
Total M/F	12	18	55	88	74	150	66	49	89	83	296	388	43.3%	56.7%
Total Completions	30		143		224		115		172		684		100.0%	

[†]This table includes duplications as to the number of completers: a number of students received more than one type of award.
Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database system. January 20, 2015.

Degree and Certificate Completions

Chart 2-8

Award Percentages by Type
Academic Year 2013-2014
Cf. Table 2-12



Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database system. January 20, 2015.

Degree and Certificate Completions

Table 2-13

Completions by Award and Age Range							
Academic Years 2010-2011 through 2012-2013 [†]							
2011-2012							
Age Group	AA	AS	AAS	CER	STC	All Completions	Percentage of Total
Under age 25	28	97	72	23	64	284	35.8%
Ages 25-39	10	42	107	43	74	276	34.8%
Age 40 or over	7	23	115	26	62	233	29.4%
Total	45	162	294	92	200	793	100.0%
2012-2013							
Age Group	AA	AS	AAS	CER	STC	All Completions	Percentage of Total
Under age 25	16	104	103	42	77	342	42.8%
Ages 25-39	7	34	117	31	68	257	32.2%
Age 40 or over	3	13	110	30	44	200	25.0%
Total	26	151	330	103	189	799	100.0%
2013-2014							
Age Group	AA	AS	AAS	CER	STC	All Completions	Percentage of Total
Under age 25	21	108	100	53	76	358	52.3%
Ages 25-39	7	24	72	44	57	204	29.8%
Age 40 or over	2	11	52	18	39	122	17.8%
Total	30	143	224	115	172	684	100.0%

[†]This table includes duplications as to the number of completers: a number of students received more than one type of award.

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database system. January 20, 2015.

Degree and Certificate Completions

Table 2-14

Awards by Program 2013-2014	
Program	Awards Conferred
Associate in Arts	30
Associate in Science	143
Associate in Applied Science	224
- Business Management and Business Supervision	16
- Child Development	12
- Computer Information Systems	9
- Criminal Justice	12
- Drafting and Design Technology	7
- Emergency Medical Services	5
- Engineering Technician	10
- Industrial Electronics Technology	9
- Industrial Systems Technology	32
- Medical Assistant	20
- Nursing	45
- Office Administration	28
- Salon and Spa Management	19
Certificates	115
- Criminal Justice	12
- Drafting and Design Technology	5
- Emergency Medical Services	7
- Engineering Technician	9
- Industrial Electronics Technology	10
- Industrial Systems Technology	34
- Machine Tool Technology	-
- Practical Nursing	21
- Salon and Spa Management	17
- Welding Technology	-
Short-Term Certificates	172
- Child Development	10
- Computer Information Systems	1
- Criminal Justice	9
- Drafting and Design Technology	6
- Emergency Medical Services	17
- Engineering Technician	10
- Industrial Electronics Technology	21
- Industrial Systems Technology	5
- Machine Tool Technology	11
- Medical Assistant	46
- Salon and Spa Management	7
- Welding Technology	16

Source: Office of Institutional Planning and Assessment. NACC ACCESS/400 database system. January 20, 2015.

Collegiate Assessment of Academic Proficiency (CAAP)

Table 2-15

Student Performance on the Collegiate Assessment of Academic Proficiency (CAAP) Compared to Performance of Other Public Two-Year College Students 2005 – 2014							
Year	Topic	Mean	NACC		Public Two-Year Colleges		
			S.D.	Number	Mean	S.D.	Number
2005	Science	59.1	3.4	63	59.0	4.1	17,675
2005	Writing Skills	63.7	4.6	63	62.3	4.7	27,875
2006	Mathematics	56.8	4.3	103	56.1	3.6	28,577
2006	Reading	60.6	4.8	103	60.4	5.5	29,097
2007	Critical Thinking	59.8	5.2	57	60.9	5.4	21,114
2007	Writing Skills	61.5	4.6	57	62.2	4.8	27,905
2008	Reading	60.8	5.0	128	60.5	5.4	29,911
2008	Science	59.3	3.9	128	59.2	4.1	18,849
2009	Mathematics	60.2	3.8	100	56.2	3.6	29,274
2009	Writing Skills	63.1	5.1	109	62.0	4.8	28,236
2010	Critical Thinking	62.6	4.5	147	60.7	5.4	26,816
2010	Reading	60.9	4.9	130	60.4	5.5	25,633
2011	Science	60.0	4.0	111	59.1	4.1	17,133
2011	Writing Skills	63.4	4.6	143	61.8	4.9	25,721
2012	Mathematics	58.6	3.2	138	56.2	3.5	28,323
2012	Reading	61.9	4.8	89	60.2	5.5	20,391
2013	Critical Thinking	62.7	4.6	205	60.6	5.4	26,254
2013	Writing Skills	63.7	5.3	139	61.5	4.9	26,385
2014	Reading	60.0	4.7	116	60.2	5.6	16,820
2014	Science	60.9	3.5	138	59.2	4.2	20,602

Note: The Collegiate Assessment of Academic Proficiency is an instrument designed and evaluated by American College Testing to measure general education outcomes. Two of the five sections are administered to NACC students each spring.

Source: NACC *Information on Fulfillment of the Mission 2013-2014*. July 2014. p. 41.

Collegiate Assessment of Academic Proficiency (CAAP)

Table 2-16

Northeast Alabama Community College Collegiate Assessment of Academic Proficiency (CAAP) 2004 – 2013			
Critical Thinking			
Year	NACC Mean	National Mean	Difference
2007	59.8	60.9	-1.1
2010	62.6	60.7	+1.9
2013	62.7	60.6	+2.1
Mathematics			
Year	NACC Mean	National Mean	Difference
2006	56.8	56.1	+0.7
2009	60.2	56.2	+4.0
2012	58.6	56.2	+2.4
Reading			
Year	NACC Mean	National Mean	Difference
2006	60.6	60.4	+0.2
2008	60.8	60.5	+0.3
2010	60.9	60.4	+0.5
2012	61.9	60.2	+1.7
2014	60.0	60.2	-0.2
Science			
Year	NACC Mean	National Mean	Difference
2005	59.1	59.0	+0.1
2008	59.3	59.2	+0.1
2011	60.0	59.1	+0.9
2014	60.9	59.2	+1.7
Writing Skills			
Year	NACC Mean	National Mean	Difference
2005	63.7	62.3	+1.4
2007	61.5	62.2	-0.7
2009	63.1	62.0	+1.1
2011	63.4	61.8	+1.6
2013	63.7	61.5	+2.2

Source: NACC *Information on Fulfillment of the Mission 2013-2014*. June 2014. p. 41.

Licensure Pass Rates

Table 2-17

NCLEX-RN Pass Rates of NACC Nursing Students Compared to State and National Averages 2005 through 2014			
Year	NACC Average	State Average	National Average
2005	95.0	87.0	87.0
2006	97.7	89.2	88.1
2007	91.8	87.5	85.7
2008	85.7	88.3	86.7
2009	95.9	89.6	88.2
2010	87.9	85.5	87.6
2011	89.6	88.1	87.8
2012	84.8	89.7	90.2
2013	70.3	84.4	84.3
2014	69.6	82.3	81.7

Note: The NCLEX-RN is the licensing exam for registered nurses in Alabama. NCLEX exams are developed by the National Council of State Boards of Nursing.

Sources: NACC Health Science Division. January 27, 2015.

Table 2-18

NCLEX-PN Pass Rates of NACC Nursing Students Compared to State and National Averages 2005 through 2014			
Year	NACC Average	State Average	National Average
2005	100.0	88.0	89.0
2006	100.0	88.5	88.2
2007	100.0	92.0	85.9
2008	100.0	95.3	86.0
2009	100.0	94.8	85.2
2010	97.0	95.0	86.8
2011	85.0	94.7	86.0
2012	83.3	90.7	84.0
2013	96.0	91.3	84.7
2014	96.7	90.1	73.7

Note: The NCLEX-PN is the licensing exam for practical nurses in Alabama. NCLEX exams are developed by the National Council of State Boards of Nursing.

Sources: NACC Health Science Division. January 27, 2015.

Licensure Pass Rates

Table 2-19

National Registry of Emergency Medical Technicians NACC Paramedic Certification Pass Rates 2004-2005 through 2013-2014						
Graduation Year	No. of Graduates	Number Tested	First Time Pass	Subsequent Pass	Total Pass	Percent Pass
2004-2005	4	4	3	1	4	100%
2005-2006	2	2	2	—	2	100%
2006-2007	4	4	2	2	4	100%
2007-2008	4	4	4	—	4	100%
2008-2009	7	7	4	2	6	86%
2009-2010	3	3	2	—	2	67%
2010-2011	14	11	4	4	8 [†]	73%
2011-2012	7	7	7	—	7	100%
2012-2013	—	—	—	—	—	—
2013-2014	8	8	6	1	7	88%

Notes: (1) The National Registry of Emergency Medical Technicians Exam is the exam for licensure by the Alabama Department of Public Health.

(2) There was not a 2012-2013 cohort due to preparations for the new paramedic curriculum.

Source: Office of Emergency Medical Services Program. January 5, 2015.

Table 2-20

National Registry of Emergency Medical Technicians NACC EMT Certification Pass Rates 2004-2005 through 2013-2014						
Graduation Year	No. of Graduates	Number Tested	First Time Pass	Subsequent Pass	Total Pass	Percent Pass
2004-2005	11	10	9	0	9	90%
2005-2006	18	18	17	0	17	94%
2006-2007	20	19	14	2	16	84%
2007-2008	13	12	7	3	10	83%
2008-2009	60	41	23	6	29	71%
2009-2010	31	26	21	2	23	88%
2010-2011	14	13	9	1	10	77%
2011-2012	25	19	13	4	17	89%
2012-2013	26	25	23	1	24 [†]	96%
2013-2014	18	17	14	2	16 ^{††}	94%

[†] Spring 2013 completers have until May 2015 to pass the National Registry of Emergency Medical Technicians Exam.

^{††} Spring 2014 completers have until May 2016 to pass the National Registry of Emergency Medical Technicians Exam.

Note: The National Registry of Emergency Medical Technicians Exam is the exam for licensure by the Alabama Department of Public Health.

Source: Office of Emergency Medical Services Program. January 5, 2015.

Licensure Pass Rates

Table 2-21

National Registry of Emergency Medical Technicians NACC Advanced EMT Certification Pass Rates 2011-2012 through 2013-2014						
Graduation Year	No. of Graduates	Number Tested	First Time Pass	Subsequent Pass	Total Pass	Percent Pass
2011-2012	23	23	13	7	20	87%
2012-2013	18	18	14	2	16 [†]	89%
2013-2014	18	17	11	5	16 ^{††}	94%

[†] 2012-2013 completers have until May 2015 to pass the National Registry of Emergency Medical Technicians Exam.

^{††} 2013-2014 completers have until May 2016 to pass the National Registry of Emergency Medical Technicians Exam

Source: Office of Emergency Medical Services Program. January 5, 2015.

Table 2-22

National Interstate Council of State Boards of Cosmetology Exam Pass Rates of NACC Cosmetology Certificate Completers 2008-2009 through 2013-2014			
Academic Year	Number Tested	Number Passing	Pass Rate
2008-2009	15	15	100%
2009-2010	16	16	100%
2010-2011	41	41	100%
2011-2012	28	28	100%
2012-2013	24	24	100%
2013-2014	23	23	100%

Notes: (1) The National Interstate Council Exam is the exam for Alabama Board of Cosmetology licensure.

(2) Program implemented fall 2006. First licensure testing: AY 2008-2009.

Source: Director, Salon and Spa Management Program. January 6, 2015.

Table 2-23

Medical Assistant Licensure Pass Rates Pass Rates of NACC Medical Assistant Program Completers 2010-2011 through 2013-2014						
Academic Year	Certified Clinical Medical Assistant			Certified Phlebotomy Technician		
	Number Tested	Number Passing	Pass Rate	Number Tested	Number Passing	Pass Rate
2010-2011	1	1	100%	—	—	—
2011-2012	37	35	95%	36	34	94%
2012-2013	30	25	83%	34	31	91%
2013-2014	19	17	89%	18	16	89%

Source: Office of Workforce Development and Skills Training. January 31, 2015.

Evaluation of Instruction

Table 2-24

Student Evaluation of Instruction Summary Report for Fall 2014 Traditional Courses				
Evaluation Item	Strongly Agree	Agree	Disagree	Strongly Disagree
The instructor clearly defined the course objectives, course assignments, grading policy, and all course activities at the beginning of the semester.	76.7%	20.3%	1.9%	1.1%
The instructor meets class at the scheduled or agreed-upon time.	76.8%	20.0%	2.5%	0.7%
The instructor uses class time effectively.	71.6%	22.2%	4.5%	1.6%
The instructor demonstrates knowledge of the subject.	78.9%	18.8%	1.5%	0.9%
The instructor is consistently well prepared for class.	71.2%	24.7%	2.8%	1.3%
The instructor maintains a positive attitude about teaching the subject.	78.0%	19.4%	1.9%	0.7%
The instructor presents course material in a clear, organized manner.	69.4%	21.8%	6.2%	2.6%
The instructor returns graded assignments and examinations in a timely manner.	70.0%	24.1%	3.5%	2.5%
The instructor encourages student participation in class.	73.2%	23.1%	2.7%	1.1%
The instructor treats students with respect.	77.3%	19.4%	1.9%	1.4%
The instructor demonstrates a willingness to help students outside of class.	71.6%	23.7%	3.6%	1.2%
Overall, the instructor teaches this course effectively.	74.6%	20.1%	3.3%	2.0%

Source: Office of Institutional Planning and Assessment. *Fall 2014 Evaluation of Instruction. Summary Report: Traditional Courses*. January 12, 2015.

Evaluation of Instruction

Table 2-25

Student Evaluation of Instruction Summary Report for Fall 2014 Distance Education Courses				
Evaluation Item	Strongly Agree	Agree	Disagree	Strongly Disagree
The instructor clearly defined the course objectives, course assignments, grading policy, and all course activities at the beginning of the semester.	75.5%	21.1%	2.6%	0.8%
The instructor clearly explains and organizes course material and presents material in a manner that facilitates effective use of the student's study time.	73.2%	21.1%	4.4%	1.3%
The instructor prominently posts all deadlines in announcements, emails, or other communication methods.	74.9%	21.0%	2.3%	1.8%
The instructor demonstrates knowledge of the subject.	74.4%	23.3%	1.7%	0.6%
The instructor presents the material with appropriate interest and enthusiasm.	70.2%	25.0%	3.8%	1.0%
The instructor treats students with respect.	76.1%	21.4%	2.0%	0.5%
The instructor demonstrates willingness to help students beyond the given online presentation.	71.6%	22.3%	3.8%	2.3%
The instructor evaluates assignments and examinations in a timely manner.	71.8%	21.5%	4.0%	2.7%
The instructor replies to my emails within one business day (except when he/she has announced that he/she will not be available).	70.8%	21.9%	4.0%	3.3%
The instructor makes use of the online tools available, such as the discussion board, online chat, and virtual classroom.	67.2%	25.0%	5.1%	2.7%
Overall, the instructor teaches and administers this course effectively.	72.1%	22.3%	2.9%	2.7%

Source: Office of Institutional Planning and Assessment. *Fall 2014 Evaluation of Instruction. Summary Report: Traditional Courses.* January 12, 2015.

Student Satisfaction

Table 2-26

Student Evaluation of Campus Services and Facilities			
Percentage of respondents who indicated satisfaction			
with services and facilities			
Spring 2012 through Spring 2014			
Category	Spring 2012	Spring 2013	Spring 2014
Admissions Process	99.1%	98.7%	99.8%
Orientation	97.2%	98.5%	96.7%
Registration Process	95.3%	97.3%	97.1%
Academic Support Services	96.8%	98.0%	98.3%
Financial Aid	92.8%	92.8%	95.5%
Transfer Advisor	94.7%	93.4%	94.2%
College and Career Planning Center	96.9%	97.0%	98.0%
Student Activities	94.9%	94.4%	93.0%
Bookstore Services	93.9%	94.3%	93.6%
Business Office Services	99.0%	98.7%	98.6%
Quality of Classrooms	90.4%	88.8%	90.3%
Quality of Laboratories	92.0%	90.4%	89.1%
Campus Security	97.1%	96.3%	96.5%
Campus Appearance	99.1%	97.8%	97.3%
Campus Maintenance	96.0%	96.1%	93.5%

Source: Office of Institutional Planning and Assessment. *Student Evaluation of Campus Services and Facilities*. Spring Semesters 2012 through 2014.

Table 2-27

Evaluation of Academic Advising			
Percentage of respondents who indicated satisfaction with the statement			
“Overall, I am satisfied with the quality of...”			
Current Status	Spring 2013	Spring 2014	Spring 2015
Assistance I have received from my academic advisor	95.2%	94.2%	95.0%
Advisement assistance I have received at NACC	96.0%	98.2%	98.9%

Source: Office of Institutional Planning and Assessment. *Evaluation of Academic Advising Summary Report*. Spring Semesters 2013-2015.

Job Placement

Table 2-28

Job Placement									
AAS and Certificate Completers Employed First Quarter following Completion									
as Reported by the Alabama Department of Industrial Relations									
Summer 2010 through Spring 2013									
Program	Completers Summer 2010 through Spring 2011			Completers Summer 2011 through Spring 2012			Completers Summer 2012 through Spring 2013		
	No.	Employed	%	No.	Employed	%	No.	Employed	%
Business	19	14	74%	10	7	70%	16	11	69%
Child Development	23	19	83%	12	12	100%	9	6	67%
Computer Science	11	8	73%	12	6	50%	9	5	56%
Cosmetology/Salon & Spa Management	27	26	96%	17	16	94%	15	15	100%
Criminal Justice	27	16	59%	22	19	86%	24	22	92%
Drafting and Design Technology	25	23	92%	9	7	78%	13	7	54%
Emergency Medical	32	28	88%	29	27	93%	23	22	96%
Engineering Technician	—	—	—	—	—	—	7	6	86%
Industrial Electronics	42	34	81%	30	24	80%	18	18	100%
Industrial Maintenance	9	9	100%	15	15	100%	18	18	100%
Machine Tool Technology	5	5	100%	5	4	80%	8	6	75%
Medical Assistant	54	49	91%	62	50	81%	40	30	75%
Office Administration	34	24	71%	44	29	66%	41	34	83%
Practical Nursing	34	34	100%	24	24	100%	22	22	100%
Registered Nursing	58	58	100%	51	48	94%	48	48	100%
Therapeutic Massage	—	—	—	—	—	—	4	4	100%
Welding Technology	17	15	88%	13	11	85%	12	10	83%
Total	415	362	87%	355	299	84%	327	284	87%

Source: Office of Workforce Development and Skills Training. Alabama Department of Industrial Relations Employment Retention Data Reports, 2010-2011 through 2012-2013. January 22, 2015.

Job Placement

Table 2-29

Job Placement		
Associate Degree and Practical Nursing Completers		
Employed Six Months following Completion		
2005 - 2014		
Completion Year	AAS - RN Employed*	PN Employed*
2005	97%	100%
2006	100%	100%
2007	100%	95%
2008	91%	95%
2009	90%	100%
2010	93%	88%
2011	91%	83%
2012	92%	81%
2013	95%	92%
2014	97%	95%

*The employed percentages are based upon the number of completers who had passed the NCLEX-RN or the NCLEX-PN.

Source: NACC Health Science Division. January 21, 2015.

Alumni Perceptions

The NACC Alumni Survey is administered annually during the summer semester to graduates of the preceding academic year. The 2014 survey was administered to the 2012-2013 graduates and certificate completers. Approximately 15% of eligible alumni responded and included AA, AS, and AAS graduates as well as Practical Nursing and Cosmetology certificate completers.

Table 2-30

2014 Alumni Survey

AA, AS, AAS and Certificate Completers

1. Did you achieve the educational goals you set when you entered NACC?

Response	Respondents	Percent
Yes	73	94.8%
No	4	5.2%
Total	77	100.0%

2. What is your current status in regard to further education?

Status	Respondents	Percent
Enrolled in a senior institution	22	28.6%
Enrolled at NACC for further coursework	4	5.2%
Enrolled in another two-year institution	5	6.5%
Working, not in college, but considering further education in the future	24	31.2%
Working, no plans to continue education	8	10.4%
Not working, not in college, but considering further education in the future	9	11.7%
Not working, no plans to continue education	5	6.5%
Total	77	100.0%

3. If you are currently employed, please indicate the location of your job. If not employed, do not respond.¹

Current job location	Respondents	Percent
Cherokee County	–	–
DeKalb County	20	40.8%
Etowah County	1	2.0%
Jackson County	13	26.5%
Madison County	6	12.2%
Marshall County	4	8.2%
In another Alabama county	4	8.2%
Out of state	5	10.2%
Total Respondents²	49	100.0%

¹Only AAS and certificate completers were asked to respond to this question.

²Some report working in more than one location.

Alumni Perceptions

Table 2-30, continued

2014 Alumni Survey

4. Indicate your overall perception of the following services that you experienced at NACC.

Services	Respondents	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied
Quality of instruction	76	71.1%	25.0%	2.6%	1.3%
Relationship with faculty	76	71.1%	26.3%	1.3%	1.3%
Individual attention/assistance	74	68.9%	25.7%	4.1%	1.4%
Academic advising	72	66.7%	25.0%	2.8%	5.6%
Tutorial services	53	64.2%	32.1%	3.8%	—
Programs of study offered	76	65.8%	30.3%	2.6%	1.3%
Course offerings and scheduling	74	59.5%	32.4%	5.4%	2.7%
Instructor use of technology	74	63.5%	32.4%	1.4%	2.7%
Admissions procedures	77	67.5%	31.2%	1.3%	—
New-student orientation	67	68.7%	29.9%	1.5%	—
COMPASS placement	54	61.1%	33.3%	3.7%	1.9%
Registration procedures	75	64.0%	34.7%	1.3%	—
Career counseling	57	50.9%	40.4%	7.0%	1.8%
Registrar services (transcripts, etc.)	68	63.2%	33.8%	2.9%	—
High school dual enrollment services	32	75.0%	25.0%	—	—
Online services (registration, transcripts, grade postings, financial status, etc.)	74	73.0%	27.0%	—	—
Student disability services	20	65.0%	35.0%	—	—
Student activities (intramural sports, clubs, honor societies, special events, etc.)	54	64.8%	33.3%	1.9%	—
Technology training	44	61.4%	34.1%	4.5%	—
Financial aid services	68	75.0%	22.1%	—	2.9%
Veterans services	22	59.1%	40.9%	—	—
Library services	71	69.0%	29.6%	—	1.4%
Bookstore services and products	75	66.7%	29.3%	1.3%	2.7%
Business office (cashier) services	61	67.2%	32.8%	—	—
Security services	52	61.5%	36.5%	—	1.9%

5. Indicate your overall perception of the following facilities and equipment.

Facilities/Equipment	Respondents	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied
Classrooms/lecture halls	77	61.0%	39.0%	–	–
Classroom equipment	75	50.7%	45.3%	2.7%	1.3%
Library facilities and equipment	69	63.8%	36.2%	–	–
Art studio	15	53.3%	46.7%	–	–
Biology labs	44	52.3%	40.9%	4.5%	2.3%
Chemistry labs	30	63.3%	33.3%	–	3.3%
Child development lab	12	66.7%	33.3%	–	–
College and Career Planning Center	48	52.1%	45.8%	2.1%	–
Computer labs	69	65.2%	34.8%	–	–
Cosmetology lab – Salon Institute	11	54.5%	45.5%	–	–
DDT lab	9	66.7%	33.3%	–	–
EMS lab	11	63.6%	36.4%	–	–
ILT lab	10	70.0%	30.0%	–	–
Math labs	55	63.6%	32.7%	1.8%	1.8%
Medical assistant lab	15	86.7%	13.3%	–	–
Nursing computer labs	18	66.7%	33.3%	–	–
Nursing skills lab	18	83.3%	16.7%	–	–
Piano lab	12	66.7%	33.3%	–	–
Physics lab	11	72.7%	27.3%	–	–
OAD lab	17	70.6%	23.5%	5.9%	–
Technology Learning Center	32	65.6%	34.4%	–	–
Writing lab	28	64.3%	32.1%	3.6%	–
Physical education facilities and equipment	19	57.9%	42.1%	–	–
Parking	73	47.9%	45.2%	5.5%	1.4%
Appearance of NACC campus	74	81.1%	18.9%	–	–

Source: Office of Institutional Planning and Assessment. *NACC 2014 Alumni Survey of 2012-2013 Degree and Certificate Recipients Report*. June 2014.

Directory of Services

256.228.6001 • 256.638.4418

Position/Service	Name	Ext.	Email
President	Dr. David Campbell	2243	campbelld@nacc.edu
Vice President/Dean of Instruction	Dr. Joe Burke	2320	burkej@nacc.edu
Accreditation Liaison	Brad Fricks	2330	fricksb@nacc.edu
Administrative Services	Larry Guffey, Dean	2313	ldguffey@nacc.edu
Adult Education	Chad Gorham, Director	2294	gorhamchad@nacc.edu
Advising	Dr. Sharon Totten, Director	2245	tottens@nacc.edu
Alabama Technology Network Center	Ronny Kisor, Director	2265	rkisor@atn.org
Bookstore (Textbooks, Etc.)	Gail Gross, Manager	2287	grossg@nacc.edu
College and Career Planning Center	Sherry Whitten, Director	2315	whittens@nacc.edu
Development	Heather Rice, Director	2301	riceh@nacc.edu
Developmental Studies	Shirley Buttram, Director	2257	buttrams@nacc.edu
Educational Technology Support	Patricia Combs, Director	2212	combsp@nacc.edu
Event Planning	TBA	TBA	TBA
Extended Day	Marilyn Reece, Dean	2253	reecem@nacc.edu
Financial Aid	Nixon Willmon, Director	2203	willmonn@nacc.edu
High School Relations and Recruiting	Andrea Okwu, Coordinator	2258	okwua@nacc.edu
Human Resources	Pat Wildman, Coordinator	2243	wildmanp@nacc.edu
Institutional Planning and Assessment	Brad Fricks, Director	2330	fricksb@nacc.edu
Learning Resources Center	Dr. Julia Everett, Director	2226	everettj@nacc.edu
Nursing	Jane Hopson, Director	2316	jonesc@nacc.edu
Physical Plant	Kent Jones, Director	2244	jonesk@nacc.edu
Promotions and Marketing	Debra Barrentine, Director	2210	barrentined@nacc.edu
Security	Norman Smith, Chief	2249	smithn@nacc.edu
Student and Faculty Technology Learning Center	Judith Lea, Director	2309	leaj@nacc.edu
Student Services	Sherie Grace, Dean	2325	graces@nacc.edu
Theatre	Mark Webb, Director	2318	webbm@nacc.edu
Workforce Development	Dr. Mike Kennamer, Director	2291	kennamer@nacc.edu

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