

Northeast Alabama Community College

DIRECTIVE GOALS 2011-2012 through 2013-2014

The Institutional Management and Planning Committee periodically identify directive goals. These goals serve to focus planning on issues that can strategically impact fulfillment of various aspects of the NACC mission.

The following directive goals address issues raised in the evaluation and assessment of the college's fulfillment of mission. Whenever appropriate, strategic planning for improvement in individual departments and divisions of the college should address these directive goals.

1. Incorporate the American Association of Community Colleges College Completion Challenge into the culture of the college, thereby raising the awareness of the administration, faculty, staff, and students to inform and encourage students of the need to complete their certificate, diploma, and associate degree programs.
2. Ensure that every academic advisor is knowledgeable, equipped, and available to most effectively assist students with selecting courses in the advisees' course of study.
3. Continue to monitor and assess student learning outcomes and use the results to improve educational quality. In addition to course and program-specific learning outcomes, the six general education student learning outcomes for the college are as follows: communication, cognition, information literacy, interpersonal skills, aesthetic sensitivity, and personal responsibility.
4. Promote and support the innovative use of technology in instructional and support programs, especially as it relates to student learning outcomes, by faculty, staff, and students, through the provision of training and practice opportunities.
5. Continue to pursue community involvement, particularly through building a strong Alumni and Friends Association.
6. Increase the enrollment of racial/ethnic minorities and nontraditional age students, with emphasis given to African-American males.
7. Manage and expend finances in such a way that the college maximizes its revenue so that plant expansion/building projects may be undertaken.

August 9, 2011